

ON THE DEMOGRAPHIC ADJUSTMENT OF UNEMPLOYMENT

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Abstract—The unemployment rate is one of the most important business cycle indicators, but its interpretation can be difficult because slow changes in the demographic composition of the labor force affect the level of unemployment and make comparisons across business cycles difficult. To purge the unemployment rate from demographic factors, labor force shares are routinely used to control for compositional changes. This paper shows that this approach is ill defined, because the labor force share of a demographic group is mechanically linked to that group's unemployment rate, as both variables are driven by the same underlying worker flows. We propose a new demographic-adjustment procedure that uses a dynamic factor model for the worker flows to separate aggregate labor market forces and demographic-specific trends. Using the U.S. labor market as an illustration, our demographic-adjusted unemployment rate indicates that the 2008–2009 recession was much more severe and generated substantially more slack than the early 1980s recession.

I. Introduction

THE unemployment rate is one of the most important business cycle indicators. For instance, Hatzius and Stehn (2012) of Goldman Sachs refer to the unemployment rate as their “desert island economic indicator,” the one they would choose if they had to choose only one indicator to provide information about the economy. However, despite its appeal as a cyclical indicator, the specific level of the unemployment rate can be difficult to interpret—and the state of the business cycle difficult to assess—because slow changes in the demographic composition of the labor force affect the level of unemployment and make comparisons across business cycles difficult.¹

To address this issue and purge the unemployment rate from such compositional effects, researchers, policymakers, and practitioners typically rely on a shift-share analysis where labor force shares are used to “control” for composition.² In particular, a demographic-adjusted unemployment rate is often constructed by holding the labor force shares

fixed and letting only the group-specific unemployment rates fluctuate.

In this paper, we show that such a labor force shift-share (LFSS) analysis does not appropriately adjust the aggregate unemployment rate for demographic changes. An LFSS analysis is biased because it does not take into account the fact that a group's labor force share is mechanically linked to that group's unemployment rate, as both variables are driven by the same underlying worker flows. To see that, recall that the unemployment rate and the participation rate of each demographic group are stocks determined by the flows of workers in and out of employment, unemployment, and nonparticipation.³ But since the labor force share of any demographic group depends on that group's participation rate, movements in the labor force share are not independent of movements in the group's unemployment rate. As a result, one cannot, as in a LFSS approach, hold the labor force share fixed while letting the unemployment rate fluctuate (or vice versa).

We propose a new demographic-adjustment procedure. The idea is to construct a counterfactual aggregate unemployment rate that is driven solely by aggregate labor market forces, not by slow-moving group-specific changes. To do so, we use a dynamic factor model to identify common variations across demographic groups and extract the common factors affecting the labor market.⁴ Importantly, we work directly with the worker flows instead of the unemployment and participation stocks. With three labor market states—employment, unemployment, and nonparticipation—there are six possible transitions, and we use a dynamic factor model for each panel of worker flows to decompose the worker flows of the different demographic groups into a common component and several demographic-specific components.⁵ The common components are then used in a stock flow model of the labor market to construct a demographic-adjusted unemployment rate.

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¹ For instance, because younger workers have a higher unemployment rate than older workers, an older population will mechanically have a lower aggregate unemployment rate.

² See, for instance, Perry (1970), Flaim (1979), Gordon (1998), Summers (1986), Shimer (1998, 2001), Horn and Heap (1999), Katz and Krueger (1999), Abraham and Shimer (2001), Herbertsson, Gylfi, and Phelps (2002), Valletta and Hodges (2005), Kudlyak, Reilly, and Slivinski (2010), Elsby, Hobijn, and Sahin (2010), and Lazear and Spletzer (2012), as well as numerous policy reports (e.g., Council of Economic Advisers, 1997).

³ A large literature (going back to Kaitz, 1970; Perry, 1972; Blanchard & Diamond, 1990; and, more recently, Shimer, 2012, and (Elsby, Hobijn, & Sahin, 2015)) has shown that the labor market is characterized by large worker flows taking place between employment, unemployment, and nonparticipation and that the unemployment and participation rates are stocks determined by these underlying worker flows.

⁴ Our use of a factor model to isolate common labor market forces echoes (albeit in a very different context) recent approaches aimed at measuring global business cycles (see Kose, Otrok, & Whiteman, 2003, 2008 and Del Negro & Otrok, 2008) and trend inflation (see Stock & Watson, 2015). We adopt a small-scale factor model in the spirit of Engle and Watson, 1981, 1983, Stock and Watson (1989), Quah and Sargent (1993), and Otrok and Whiteman (1998). Such factor models are also often referred to as multivariate unobserved components models.

⁵ Specifically, for each A–B transition (i.e., from state A to state B), we have a panel of A–B flows made of the I demographic groups, and we use a dynamic factor model to extract the common component of these flows.

We illustrate our approach with the demographic adjustment of the U.S. unemployment rate. Our demographic-adjusted unemployment rate indicates that the three labor market peaks of 1979, 1989, and 2006 were remarkably similar. In all cases, the (counterfactual) unemployment rate came down to about 5%. The 2001 labor market peak appears different, however (with an unemployment rate as low as 4.2%), in line with the common perception that the high-tech boom led to an exceptional expansionary phase. Comparing troughs, our demographic-adjusted unemployment rate indicates that the 2008–2009 recession was much more severe and generated substantially more slack than the early 1980s recession. This contrasts with an LFSS-adjusted unemployment rate, which points to similar amounts of slack across recessions.

Overall, our method indicates that demographic changes lowered the aggregate unemployment rate by about 2 percentage points since the mid-1970s. This contribution is the sum of two separate effects: (a) changes in the population structure due to population aging, which lowered unemployment by about 0.6 percentage point, and (b) group-specific trends in participation, specifically a trend increase in participation for women up until the mid-1990s, and a trend decline in participation for young workers since the early 1980s, which lowered unemployment by about 1.4 percentage points.

In contrast, an LFSS procedure identifies correctly neither total effect—that is, the total effect of demographic changes on U.S. unemployment or the effect either effect a or b. First, an LFSS procedure appears to substantially underestimate the total effect of demographics, as it finds that demographic forces lowered unemployment by only 1.1 ppt, substantially lower than our 2 percentage point estimate. Using our stock flow model, we explore the source of the bias suffered by the LFSS analysis and show that the two major changes in labor force participation (increased participation of women and decreased participation of young workers) account for the difference with our method. Since an LFSS approach does not take into account the mechanical link between the participation rate and the unemployment rate, it does not take into account how the two major trends in participation rates also affected the group unemployment rates, and it does not properly adjust for demographic changes.

Second, an LFSS procedure substantially overestimates the contribution of population aging, that is, the effect of effect a alone, to the trend in unemployment (with an estimate of -1.1 percentage points versus a true contribution of -0.6 percentage points). This result is important in the context of the literature on the determinants of secular unemployment movements.⁶ That literature has relied on LFSS procedures to conclude that population aging has been the prime factor behind the trend in the unemployment rate

⁶ See Perry (1970), Flaim (1979), Gordon (1998), Summers (1986), and Shimer (1998, 2001).

over the past fifty years, and our results challenge this consensus.

The remainder of this paper is organized as follows. In the next section, we present a stock flow model of the labor market. This model is used in section III to illustrate the limitations of the traditional LFSS approach. In section IV, we present new methods for the adjustment of unemployment rates, and section V illustrates the methodology for the U.S. labor market. Section VI concludes and presents some directions for future research.

II. A Stock Flow Model of the Labor Market

The labor market is characterized by large flows of workers continuously taking place between employment (E), unemployment (U), and nonparticipation (N). This section presents an accounting framework that captures this dynamic nature of the labor market. The framework is a simple stock flow model that allows for exogenous changes in the demographic structure of the population. We then show how the group-specific unemployment rates, the group-specific participation rates, and the aggregate unemployment rate are functions of the group-specific worker flows and the demographic composition of the population.

A. Group-Specific Unemployment and Participation Rates

We divide the population into I demographic groups. For our purpose, it will be useful to think about demographic groups as being defined by age and sex, although more general definitions are possible. At every instant, each worker can be in one of three states: employment (E), unemployment (U), or nonparticipation (N). We denote by U_{it} , E_{it} , and N_{it} the number of unemployed, employed, and nonparticipants in demographic group $i \in \{1, \dots, I\}$ at time t . Further, let $LF_{it} = U_{it} + E_{it}$ be the size of the labor force in group i and $P_{it} = U_{it} + E_{it} + N_{it}$ the population size of group i .

The unemployment and participation rates of group i at time t are correspondingly defined as

$$\begin{cases} u_{it} = \frac{U_{it}}{LF_{it}} \\ l_{it} = \frac{LF_{it}}{P_{it}} \end{cases} \quad (1)$$

To make the model consistent with data availability, we consider a continuous time environment in which data are available only at discrete dates. For $t \in 1, 2, \dots, T$, we refer to the interval $[t, t + 1]$ as period t . We assume that during period t , the instantaneous rates at which workers transition between labor market states are constant and given by $\{\lambda_{it}^{AB}\}$, where λ_{it}^{AB} is the hazard rate of an individual from demographic group i going from state $A \in \{E, U, N\}$ to state $B \in \{E, U, N\}$.

To model exogenous changes in the demographic structure of the population, we posit that the population of group i grows at an exogenous rate g_{it} , so that the population of group i at date t is given by

$$P_{it} = P_{i0} e^{\int_0^t g_{it} d\tau},$$

with P_{i0} the population at some initial date t_0 . While the population of type i individuals grows at a rate g_{it} , the numbers of unemployed, employed, and nonparticipants need not, a priori, grow at the same rate. Specifically, denote g_{it}^U , g_{it}^E , and g_{it}^N the exogenous growth rates of U_{it} , E_{it} , and N_{it} . The population growth rate then satisfies $g_{it} = \frac{U_{it}}{P_{it}} g_{it}^U + \frac{E_{it}}{P_{it}} g_{it}^E + \frac{N_{it}}{P_{it}} g_{it}^N$.

During period t , the fractions $\tilde{E}_{it} = \frac{E_{it}}{P_{it}}$, $\tilde{U}_{it} = \frac{U_{it}}{P_{it}}$, and $\tilde{N}_{it} = \frac{N_{it}}{P_{it}}$ of employed, unemployed, and nonparticipants in demographic group i at instant $t + \tau$, $\tau \in [0, 1]$ follow the system of differential equations

$$\begin{cases} \frac{d\tilde{E}_{i,t+\tau}}{d\tau} = \lambda_{it}^{UE} \tilde{U}_{i,t+\tau} + \lambda_{it}^{NE} \tilde{N}_{i,t+\tau} \\ \quad - (\lambda_{it}^{EU} + \lambda_{it}^{EN}) \tilde{E}_{i,t+\tau} + (g_{it}^E - g_{it}) \tilde{E}_{i,t+\tau} \\ \frac{d\tilde{U}_{i,t+\tau}}{d\tau} = \lambda_{it}^{EU} \tilde{E}_{i,t+\tau} + \lambda_{it}^{NU} \tilde{N}_{i,t+\tau} \\ \quad - (\lambda_{it}^{UE} + \lambda_{it}^{UN}) \tilde{U}_{i,t+\tau} + (g_{it}^U - g_{it}) \tilde{U}_{i,t+\tau} \\ \tilde{N}_{i,t+\tau} = 1 - \tilde{E}_{i,t+\tau} - \tilde{U}_{i,t+\tau}. \end{cases} \quad (2)$$

Equation (2) describes the flows of workers in and out of employment, unemployment, and nonparticipation.

In practice, for the United States and most OECD countries, population growth rates are small compared to worker transition rates, so deviations from average growth rates ($g_{it}^E - g_{it}$ or $g_{it}^U - g_{it}$) are negligible compared to worker transition rates.⁷

Ignoring the influence of population growth and solving this system of linear first-order differential equations, it is easy to show that the group-specific unemployment rate u_{it} and the group-specific labor force participation rate l_{it} are functions of the present and past values of the six labor market transition rates $\{\lambda_{i,t-k}^{AB}\}$, $A, B \in \{E, U, N\}$ with $k \in [0, \infty)$. In particular, we can summarize the solution for u_{it} and l_{it} by

$$\begin{cases} u_{it} = \frac{U_{it}}{U_{it} + E_{it}} = u(\{\lambda_{i,t-k}^{AB}\}) \\ l_{it} = \frac{U_{it} + E_{it}}{U_{it} + E_{it} + N_{it}} = l(\{\lambda_{i,t-k}^{AB}\}) \end{cases}, \quad (3)$$

where $u(\cdot)$ and $l(\cdot)$ are functions of the worker transition rates $\{\lambda_{i,t-k}^{AB}\}$. Both functions are described in detail in appendix A.

The important implication from equation (3) is that u_{it} and l_{it} are functions of the same underlying worker flows and thus cannot be treated as independent of each other. As

⁷For instance, the U.S. population increases at a rate of about 1% per year, so that $g_{it} \simeq 0.08\%$ at a monthly frequency, whereas the smallest monthly transition probability λ_{it}^{EN} fluctuates around 1% (Elsby, Hobijn, & Sahin, 2015). Note that this assumption need not hold in countries with fast changes in population structure. In such cases, there exists a mechanical link between population growth rate and group-specific unemployment rate.

we will see, this observation has important implications for the demographic adjustment of unemployment.

B. The Aggregate Unemployment Rate

We combine the results from the previous section to express the aggregate unemployment rate as a function of the underlying flows and the demographic composition of the population. The aggregate unemployment rate u_t is given by

$$u_t = \sum_{i=1}^I \omega_{it} u_{it}, \quad (4)$$

where ω_{it} , the labor force share of group i , is given by

$$\omega_{it} = \frac{LF_{it}}{LF_t}$$

with $LF_t = \sum_{i=1}^N LF_{it}$.

To highlight how the labor force share depends on both the demographic structure of the population and the participation rates of each demographic group, we rewrite ω_{it} as a product of two terms,

$$\omega_{it} = \frac{l_{it}}{l_t} \Omega_{it}, \quad (5)$$

where $l_t = \sum_{i=1}^I \Omega_{it} l_{it}$ is the aggregate labor force participation rate and

$$\Omega_{it} = \frac{P_{it}}{P_t}$$

is the population share of group i .

When we combine equations (3), (4), and (5), the aggregate unemployment rate can be written as a function of the transition rates $\{\lambda_{i,t-k}^{AB}\}$ and the population shares Ω_{it} with

$$u_t = \sum_{i=1}^I \omega_{it} u_{it}, \quad \text{with} \quad \begin{cases} \omega_{it} = \sum_{j=1}^I \frac{l(\lambda_{i,t-k}^{AB})}{\sum_{j=1}^I \Omega_{jt} l(\lambda_{j,t-k}^{AB})} \Omega_{it} \\ u_{it} = u(\lambda_{i,t-k}^{AB}) \end{cases} \quad (6)$$

for $k \geq 0$ and $A, B \in \{E, U, N\}$.

Expression (6) shows that the labor force shares ω_{it} are not only functions of the population shares Ω_{it} , which capture the demographic structure of the population, but also of the underlying worker flows $\lambda_{i,t-k}^{AB}$. This point will be important when we discuss the bias suffered by labor force share analyses.

III. Implications for Labor Force Shift-Share Analyses

In this section, we describe the labor force shift-share procedure and show why it does not appropriately adjust the aggregate unemployment rate for demographic changes.

Recall from equation (6) that the aggregate unemployment rate is a weighted average of group-specific unemployment rates with weights given by the labor force share of each group. A labor force shift-share analysis consists of constructing a counterfactual aggregate unemployment rate by holding labor force shares constant and letting only group-specific unemployment rates fluctuate. The goal of this procedure is to isolate the genuine fluctuations in unemployment from fluctuations generated by change in the composition of the labor force.

Specifically, an LFSS analysis starts from a first-order Taylor expansion of equation (4) with ω_{it} and u_{it} around their average value, so that the aggregate unemployment rate can be decomposed as

$$du_t = \sum_{i=1}^I u_i d\omega_{it} + \sum_{i=1}^I \omega_i du_{it}, \quad (7)$$

where $u_i = T^{-1} \sum_{t=1}^T u_{it}$ and $\omega_i = T^{-1} \sum_{t=1}^T \omega_{it}$ are, respectively, the average unemployment rate and the average labor force share of group i .⁸

From expansion (7), an LFSS method constructs a demographic-adjusted unemployment rate \tilde{u}_t from

$$\tilde{u}_t \equiv \sum_{i=1}^I \omega_i u_{it}. \quad (8)$$

An LFSS-based analysis then proceeds to interpret changes in \tilde{u}_t as capturing the “genuine” movements in unemployment coming from changes in group-specific unemployment rates. This counterfactual unemployment rate \tilde{u}_t is then used to assess the state of the labor market and the business cycle.

However, from equation (6), we can see that both the labor force share ω_{it} and the group-specific unemployment rate u_{it} are functions of the transition rates $\{\lambda_{i,t-k}^{AB}\}$, $k \geq 0$, and $A, B \in \{E, U, N\}$. This implies that labor force shares and group-specific unemployment rates are not independent variables. Instead, they are mechanically linked, because both variables are driven by the same underlying worker flows taking place in the labor market. As a result, one cannot, as in an LFSS analysis, hold the labor force share fixed while letting the group-specific unemployment rate fluctuate (or vice versa), and the counterfactual unemployment rate \tilde{u}_t is ill defined.

The direction and the magnitude of the bias suffered by \tilde{u}_t depend on the six labor market flows and cannot be generally predicted. Indeed, each labor market flow generates a different mechanical link between unemployment and participation, so that the total comovement between unemployment and participation generated by a demographic-specific

trend, and therefore the bias suffered by \tilde{u}_t (which does not take this effect into account), depends on the contribution of each flow to that demographic-specific trend. In our empirical application, we will highlight which flows are responsible for the major demographic trends in the U.S. labor force and will discuss the direction of the bias suffered by an LFSS analysis of U.S. unemployment.

IV. A New Approach for the Demographic Adjustment of Unemployment

In this section, we propose an alternative approach for the demographic adjustment of unemployment. The idea is to construct a counterfactual aggregate unemployment rate that is driven solely by common labor market fluctuations and not by slow-moving group-specific changes in the worker flows.⁹ To do so, we use a dynamic factor model of worker flows to identify common variations across demographic groups and extract the common factors affecting the labor market.

A. Aggregate Unemployment Rate and Worker Flows

Our starting point is the same as in a traditional LFSS analysis in section III, but we work directly with the worker flows instead of the stocks. Specifically, we start from equation (6), which defines the aggregate unemployment rate as a function of the population shares $\{\Omega_{it}\}$ for $i \in \{1, \dots, N\}$ and the worker transition rates $\{\lambda_{it-k}^{AB}\}$ for $i \in \{1, \dots, N\}$, $k \geq 0$ and $A, B \in \{E, U, N\}$.

Taking a first-order Taylor expansion of equation (6) with Ω_{it} and λ_{it-k}^{AB} around their average value gives

$$u_t = \sum_{i \in \{1..I\}} \frac{l_i}{l} (u_i - u) d\Omega_{it} + \sum_{\substack{i \in \{1..I\}, k \geq 0 \\ A, B \in \{E, U, N\}}} \frac{\partial u_t}{\partial \lambda_{it-k}^{AB}} d\lambda_{it-k}^{AB}, \quad (9)$$

where the first component captures the contribution of changes in the demographic structure of the population (different from the labor force). Since the population shares $\Omega_{it} = \frac{P_{it}}{P_t}$ are only functions of the (exogenous) population growth rates g_{it} , we can identify the effect of changes in the population structure (like population aging) from movements in Ω_{it} .¹⁰

The second component of equation (9) captures the effect of changes in worker flows on the aggregate unemployment rate. To adjust the aggregate unemployment rate for demographic changes, we must decompose the different sources of movements in $\{\lambda_{i,t-k}^{AB}\}$. In particular, we must separate movements in $\{\lambda_{i,t-k}^{AB}\}$ that are group specific (and thus attributable to demographics) from the movements in $\{\lambda_{i,t-k}^{AB}\}$ that are common across demographic groups and thus not attributable to demographic-specific changes.

⁹ In other words, we identify demographic changes as changes in the composition of the population and slow-moving group-specific changes in the worker flows.

¹⁰ We have $\Omega_{it} = \frac{P_{it}}{P_t} = \frac{P_{i0} e^{\int_0^t g_{it} dt}}{\sum_{i=1}^I P_{i0} e^{\int_0^t g_{it} dt}}$.

⁸ Alternatively, some authors linearize around the values of u_{it} and ω_{it} in some base year t_0 . In practice, the choice of base year makes little difference (see, e.g., Katz & Krueger, 1999) and gives similar results to the ones obtained with a linearization around the mean.

We will do so by means of a statistical model in which the labor market flows are driven by two different disturbances: aggregate disturbances and demographic-specific disturbances. Using a dynamic factor model, aggregate disturbances will be identified as the changes in $\{\lambda_{i,t-k}^{AB}\}$ that are common across demographic groups.

B. Dynamic Factor Model

We now present a dynamic factor model that allows us to decompose the worker flows of the different demographic groups into a common component and several demographic-specific components.

Specifically, for each one of the six A–B transitions (i.e., from state A to state B), we have a panel of transition rates $\{\lambda_{it}^{AB}\}_{i=1,\dots,I,t=1,\dots,T}$ for the I demographic groups, and we use a dynamic factor model to extract the common component of the A–B transition rates.¹¹

The dynamic factor model takes the same form for all six panels and includes a common factor structure and a separate stochastic trend for each demographic group (as in, e.g., Otrok & Whiteman, 1998). Dropping the AB superscript for notational convenience, the behavior of the hazard rate λ_{it} is modeled as

$$\lambda_{it} = a_i f_t + \tau_{it} + \epsilon_{it}, \quad \epsilon_{it} \sim IID(0, \sigma_{\epsilon,i}^2), \quad (10)$$

where a_i is the loading of demographic group i on the common factor f_t , τ_{it} is the trend that pertains to demographic group i , and ϵ_{it} is the mean 0 disturbance term that has variance $\sigma_{\epsilon,i}^2$. The model decomposes the hazard rates λ_{it} into a common component captured by f_t and weighted by a_i , and demographic-specific components captured by τ_{it} and ϵ_{it} . Notice that model (10) allows different demographic groups to be affected differently by the common factor.

The common factor and trend components are modeled by

$$\begin{cases} f_t = \phi f_{t-1} + \zeta_t, & \zeta_t \sim IID(0, \sigma_\zeta^2) \\ \tau_{it} = \tau_{it-1} + \eta_{it}, & \eta_{it} \sim IID(0, \sigma_{\eta,i}^2) \end{cases}, \quad (11)$$

where f_t follows an autoregressive process of order 1 with parameter $|\phi| < 1$ and disturbance term ζ_t . The demographic-specific trends τ_{it} follow random walk processes with disturbances η_{it} . The disturbances ζ_t and η_{it} have mean 0 and variances σ_ζ^2 and $\sigma_{\eta,i}^2$, respectively. We assume that the disturbances ζ_t , η_{it} , and ϵ_{it} are mutually uncorrelated across i and t . The latter assumption separates the common component from the group-specific components and allows us to separate common shocks from idiosyncratic shocks.¹²

¹¹ With $A, B \in \{E, U, N\}$, there are six different A–B transitions and thus six panels.

¹² The assumption that the common and idiosyncratic components are uncorrelated is standard in the dynamic factor model literature (see, e.g., Stock & Watson, 2011).

The stationary specification for the common factor f_t reflects the idea that the shocks that are common across demographic groups are related to cyclical business cycle movements.¹³ The random walk specification for the idiosyncratic components reflects our assumption that demographic changes are slow-moving and persistent group-specific movements in the worker flows.¹⁴

The common component $a_i f_t$ is not identified without additional restrictions. In particular, we have $a_i^* f_t^* = a_i f_t$ when $a_i^* = a_i b$ and $f_t^* = f_t b^{-1}$, for all $b \in \mathbb{R}$. Therefore, we normalize the common factor by setting $\sigma_\zeta^2 = 1$.¹⁵ The common factor is initialized by $f_1 \sim N(0, (1 - \phi^2)^{-1})$, and the demographic-specific trends are initialized diffuse by adopting $\tau_{i1} \sim N(0, 10^5)$.

The dynamic factor model can be written as a linear state-space model, and the model parameters, collected in the vector $\psi = \{a_i, \sigma_{\epsilon,i}^2, \sigma_{\eta,i}^2, \phi\}$, are estimated using maximum likelihood, where the likelihood is based on the output of the Kalman filter (see Harvey, 1989, and Durbin & Koopman, 2012).¹⁶

Given the estimated parameters, denoted by $\hat{\psi}$, we can compute the minimum mean squared error estimates for the common factor and the demographic-specific trends by applying the Kalman filter smoother, as in Durbin and Koopman (2012). The estimate for the common factor is denoted by \hat{f}_t for $t = 1, \dots, T$.

C. Constructing a Demographic-Adjusted Unemployment Rate

Using the minimum mean squared error estimate for the common factor \hat{f}_t and the maximum likelihood estimates for the loadings \hat{a}_i , we construct counterfactual hazard rates $\hat{\lambda}_{it}$ for each demographic group using

$$\hat{\lambda}_{it} = \hat{a}_i \hat{f}_t + \hat{\epsilon}_{it}. \quad (12)$$

These counterfactual hazard rates are based solely on shocks that are common across demographic groups and are not driven by group-specific changes.

After constructing these counterfactual hazard rates for each panel $\{\lambda_{it}^{AB}\}_{i=1,\dots,I,t=1,\dots,T}$ for $A, B \in \{E, U, N\}$, we can construct our demographic-adjusted unemployment rate from the definition of aggregate unemployment and equation (6),

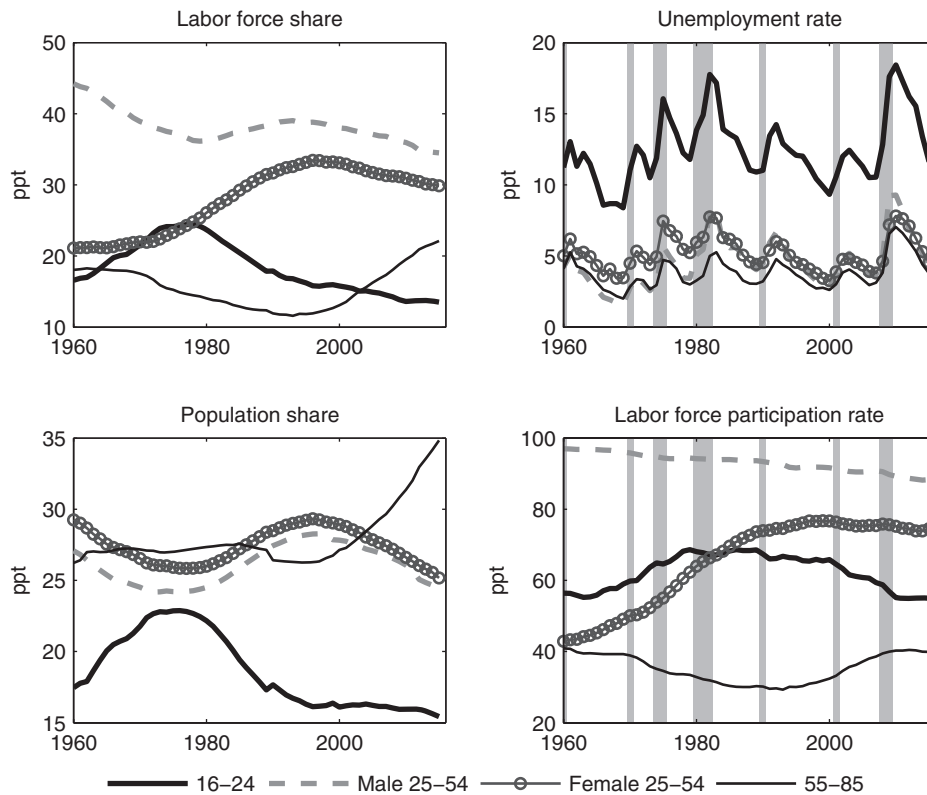
¹³ In the empirical application, we also considered higher-order autoregressive models for the common component, as well as stochastic cycle specifications as in Harvey and Trimbur (2003). All of these alternative specifications give very similar estimates for the common factors.

¹⁴ That is, we identify demographic changes as slow-moving group-specific changes in the worker flows.

¹⁵ Since we are interested only in the product $a_i f_t$, this choice has no consequences, and identical results are obtained by, for example, setting $a_1 = 1$.

¹⁶ Alternatively, one could use standard Bayesian methods based on the Gibbs sampler; see, e.g., Otrok and Whiteman (1998).

FIGURE 1.—DEMOGRAPHIC CHARACTERISTICS OF THE U.S. LABOR MARKET, 1960–2015



Labor force share (top left), unemployment rate (top right), population shares (bottom left), and labor force participation rate (bottom right) for four groups: younger than 25, male 25–54, female 25–54, older than 55.

$$\hat{u}_t = \sum_{i=1}^I \Omega_i \frac{l(\hat{\lambda}_{i,t-k}^{AB})}{\sum_{j=1}^I \Omega_j l(\hat{\lambda}_{j,t-k}^{AB})} u(\hat{\lambda}_{i,t-k}^{AB}), \quad (13)$$

for $k \geq 0$ and $A, B \in \{E, U, N\}$ and where $u(\cdot)$ and $l(\cdot)$ are functions described in appendix A.

As expression (13) makes clear, the demographic adjustment has two separate parts: the population shares are held fixed at their average value Ω_i in order to get rid of group-specific changes in population growth rates, and the worker flows are driven only by the common factors of $\{\hat{\lambda}_{i,t-k}^{AB}\}$ in order to get rid of group-specific demographic trends in the worker flows.

V. Demographic Adjustment of U.S. Unemployment

In this section, we illustrate our approach with the demographic adjustment of U.S. unemployment. After describing the major demographic changes that took place in the U.S. labor market over the past fifty years, we present our demographic-adjusted unemployment rate and contrast our counterfactual rate with the rate implied by an LFSS procedure.

A. Demographic Changes since 1960

Three major demographic changes have taken place in the U.S. since 1960: (a) the aging of the population, (b)

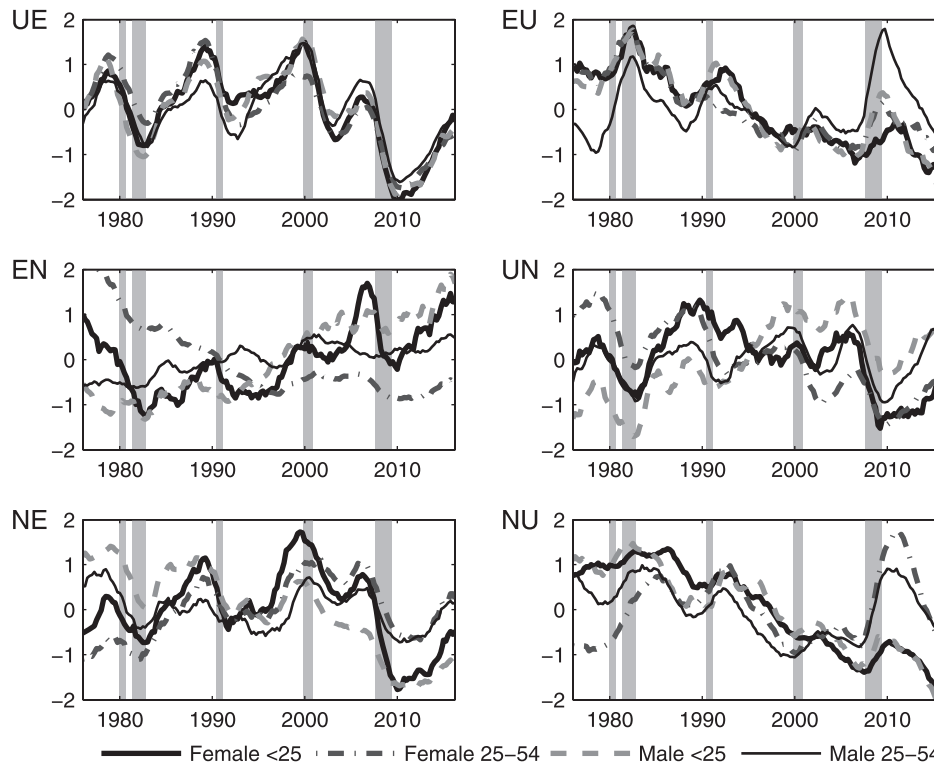
the increase in the labor force participation rate of women between 1960 and the mid-1990s, and (c) the decline in the participation rate of young workers since the early 1980s.¹⁷

The top-left panel of figure 1 takes the starting point of any labor force share analysis and plots the labor shares of four demographic groups: younger than 25 years old, prime-age male, prime-age female, and older than 55. We notice two major changes: a marked increase in the labor force share of women up until the mid-1990s and an uninterrupted decrease in the labor force share of young workers since the mid-1970s. Since these two groups (especially young workers but also prime-age women to a lesser extent) have the highest unemployment rates (top-right panel), changes in their labor force shares will have the largest effects on the aggregate unemployment rate.

However, a lesson from this paper is that movements in labor force shares are a mix of exogenous changes in the population structure and changes in relative participation rates, with each mechanism possibly having a different effect on the unemployment rate. The bottom row of figure 1 thus shows separately the population share and the labor force participation rates of the four demographic groups.

¹⁷ Another noticeable change is the rising participation rate of older workers since the early 1990s. However, this change has had relatively little effect on the aggregate unemployment rate because old workers' unemployment rates do not differ drastically from the average unemployment rate (in stark contrast with young workers).

FIGURE 2.—SMOOTHED AND STANDARDIZED TRANSITION RATES OF FOUR DEMOGRAPHIC GROUPS, 1976–2016:
YOUNG FEMALES, PRIME-AGE FEMALES, YOUNG MALES AND PRIME-AGE MALES



The major change in the population composition of the U.S. is the aging of the baby boom generation. As we can see in the left-bottom panel, the aging of this generation led to successive bumps in the share of the different groups as the generation goes through the different phases of life. Initially, there was an increase in the population share of young individuals (from the 1960s to the mid-1970s), then an increase in the population share of prime-age individuals (from the early 1980s to the mid-1990s), and finally an increase in the share of older individuals since the late 1990s.

In addition to population aging, the participation rates of the demographic groups also have evolved, and different groups show different trends. First, there was a marked increase in the participation rate of women from the 1960s until the mid-1990s. Second, the participation rate of young workers has been on a downward trend since the 1980s. Thus, the decline in the labor force share of the young since the mid-1970s is due to two phenomena: the aging of the baby boom generation and a declining participation rate since the early 1980s.

B. A Demographic-Adjusted Unemployment Rate

We now construct a demographic-adjusted U.S. unemployment rate using our proposed methodology and contrast this counterfactual unemployment rate with the rate implied by an LFSS analysis.

Data. The construction of our demographic-adjusted unemployment rate requires data on worker flows, and we measure workers' hazard rates using matched CPS microdata from February 1976 to September 2016. As described in detail in online appendix B, the hazard rates are corrected for the 1994 CPS redesign, for time-aggregation bias (Shimer, 2012) and for margin error (Poterba & Summers, 1986).¹⁸

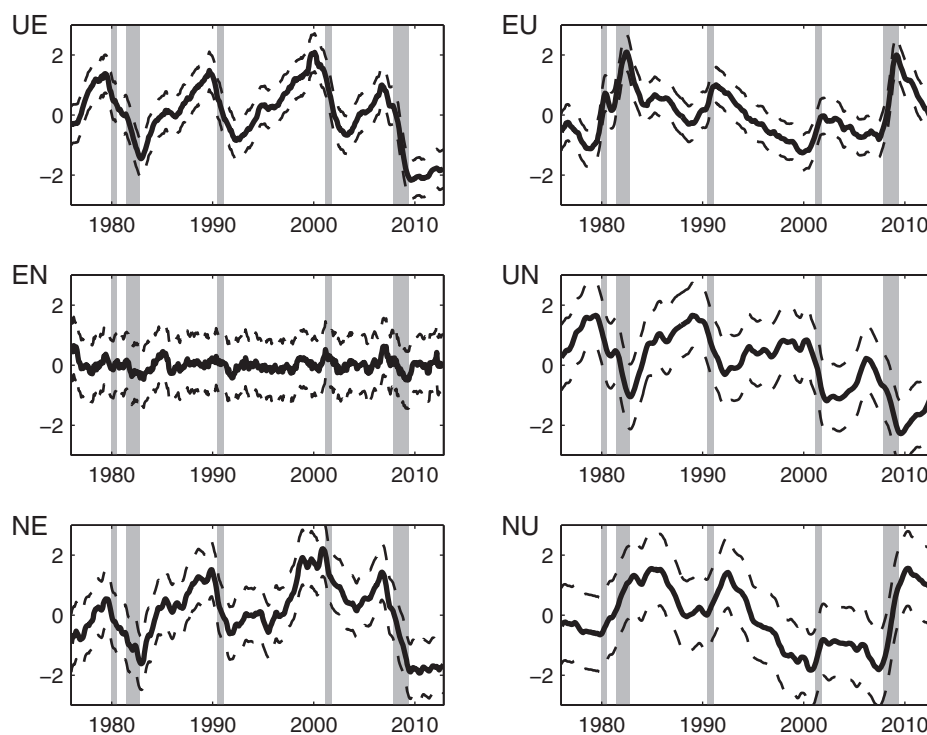
We consider eleven demographic groups defined by gender (male or female) and age (16–24, 25–34, 35–44, 45–54, 55–64, 65+). We merge the 65+ age cohort for men and women because of sample size.¹⁹

Figure 2 plots the average hazard rates of different demographic groups, smoothed and standardized for clarity of exposition. A simple visual inspection reveals that some hazard rates co-move strongly, while others display little commonality. For instance, transitions between employment

¹⁸ In the web appendix we examine the sensitivity of our results to using different classification error correction methods (see Elsby et al., 2015) and conclude that the presence of classification error has little effect on our demographic-adjustment procedure.

¹⁹ A natural question is the appropriate definition (i.e., size) of a demographic group. The level of disaggregation must be high enough to allow us to isolate demographic changes, but not too high to ensure a reasonable signal-to-noise ratio in the measured worker flows. By considering eleven groups (similar to previous studies; e.g., Shimer, 1998), we strike a balance between these two criteria: the flows are still reasonably well measured and we can safely isolate the major demographic changes identified in the literature (e.g., Lazear & Spletzer, 2012). As a robustness check, we considered smaller (five-year) age bin groups and obtained similar results for the extracted common components.

FIGURE 3.—COMMON FACTORS FOR THE SIX HAZARD RATES, 1976–2016



The dashed lines denote the 95% confidence interval.

and unemployment are characterized by a strong common component, but transitions from employment to nonparticipation show markedly different demographic-specific trends. The dynamic factor model discussed in section IVB is designed to extract the common component that underlies each type of transition.

Estimation. To extract the common component of each transition $A - B$ with $A, B \in \{E, U, N\}$, we proceed as described in section IVB. We estimate the parameters of the dynamic factor model specified by equations (10) and (11) using maximum likelihood. Given the parameter estimates, we compute the minimum mean squared error estimates, or best linear predictors, for the common factors. Based on these and the estimated loadings, we construct the demographic-adjusted hazard rates $\{\hat{\lambda}_{it}^{AB}\}$ from equation (12)—the counterfactual hazard rates driven only by the common component.

Figure 3 shows the common factors identified for each type of transition. Some common factors are highly cyclical—in particular, the unemployment-to-employment and the employment-to-unemployment common factors. Other common factors, such as the common factor for employment-to-nonparticipation transitions, display less, or no, cyclical movement. With the demographic-adjusted hazard rates in hand, we construct the demographic-adjusted aggregate unemployment rate based on equation (13).

A demographic-adjusted unemployment rate. Figure 4 shows the demographic-adjusted aggregate unemployment

rate along with the original unemployment rate, as well as the LFSS-based demographic-adjusted unemployment rate as defined in equation (8).

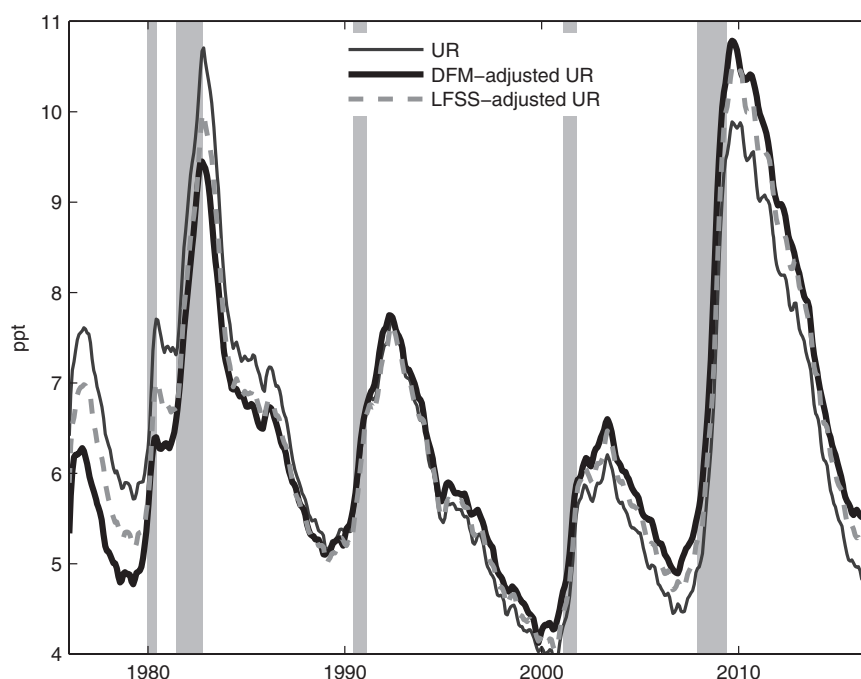
Overall, our demographic-adjusted unemployment rate is highly correlated with the other two unemployment measures at cyclical frequencies, but it shows a much less marked downward trend. It has a lower level in the early 1980s and a higher level in the latest recession. We now discuss the implications of our new demographic adjustment of unemployment.

Assessing the state of the business cycle. We first use our demographic-adjusted unemployment rate to contrast the different business cycles since the mid-1970s.

Figure 4 shows that the three labor market peaks of 1979, 1989, and 2006 were remarkably similar, with an unemployment rate bottoming at about 5%. Only the 2001 labor market peak stands out with a lower demographic-adjusted unemployment rate at about 4.2%. Interestingly, the exceptional level of unemployment at that time is in line with the perception of an exceptionally buoyant labor market linked to the high-tech boom and an exceptionally long expansionary phase.

In a comparison of troughs, the demographic-adjusted unemployment rate indicates that the latest recession was substantially worse than the early 1980s recession with the labor market displaying a lot more slack. Without demographic changes, the unemployment rate would have been 1.3 percentage points higher in 2010 than in 1983. This result

FIGURE 4.—DEMOGRAPHIC-ADJUSTED UNEMPLOYMENT RATES



Unemployment rate (UR, solid line), LFSS-based demographic-adjusted UR (dashed line), dynamic factor model (DFM), and demographic-adjusted UR (thick line, based on the model of section IVB).

is in stark contrast to the unadjusted unemployment rate, which suggests that the early 1980s recession was the worse one (with a peak unemployment rate of 10.8% in December 1982 instead of 10% in October 2009), as well as with the LFSS-based adjusted unemployment rate, which points to similar amounts of slack in both recessions.

The contribution of demographics to the trend in unemployment. To better appreciate the contribution of demographics to the trend in unemployment, figure 5 plots the difference between our demographic-adjusted measure and the aggregate unemployment rate. We can see that demographic changes lowered unemployment substantially by about 2 percentage points over the past forty years.

As expression (13) made clear, the effects of demographics on movements in aggregate unemployment come from two mechanisms: (a) changes in the population structure (changes in Ω_{it}) and (b) group-specific trends in the worker flows.

To visualize the separate contributions of these two mechanisms, we also plot the contribution of the first one alone—the contribution of population aging only.²⁰ The aging of the baby boom lowered unemployment by about 0.6 percentage points; mid-1970s which implies that a large share of the contribution of demographics comes from group-specific

²⁰ As shown in equation (9), this is given by $u_t^{\Omega} \equiv \sum_{i=1}^I \frac{\lambda_i}{T} (u_i - u) \Omega_{it}$. The effect of an exogenous change in the population size of a group on the aggregate unemployment rate will depend on the participation rate of that group relative to the average aggregate participation rate ($\frac{\lambda_i}{T}$) and the extent to which that group's unemployment rate differs from the average aggregate unemployment rate ($u_i - u$).

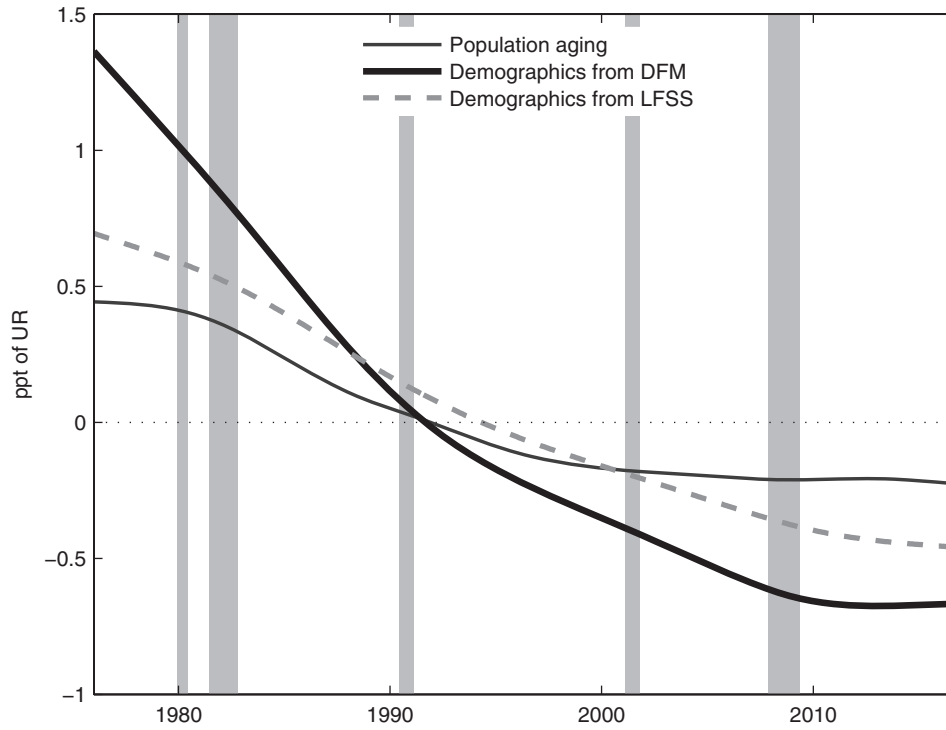
trends, in particular the increase in the participation of women between 1960 and the mid-1990s, and the decline in participation for young workers since the early 1980s, as we will see in the next section.

Finally, the dashed line in figure 5 plots the contribution of demographics as estimated by an LFSS analysis.²¹ We can see that an LFSS analysis underestimates the total contribution of demographics and overestimates the contribution of demographics coming solely from population aging (that is, coming solely from mechanism a). This latter overestimation is important in the context of the literature on the determinants of secular unemployment movements (e.g., Shimer, 1998). Because that literature has relied on LFSS procedures to evaluate the contribution of aging to the trend in unemployment over the postwar period, our results challenge the consensus that the aging of the baby boomers has been the prime factor behind the trend in unemployment over the past fifty years.

Explaining the difference with an LFSS adjustment. Relative to our demographic-adjusted measure, the LFSS-adjusted unemployment rate underestimates the downward effect of demographics on unemployment by about 0.9 percentage point since the mid-1970s. We now argue that the difference stems from the two main demographic changes that were discussed in section VA: the increasing participation rate of women up to the mid-1990s and the trend decline in the participation rate of young workers since the early 1980s.

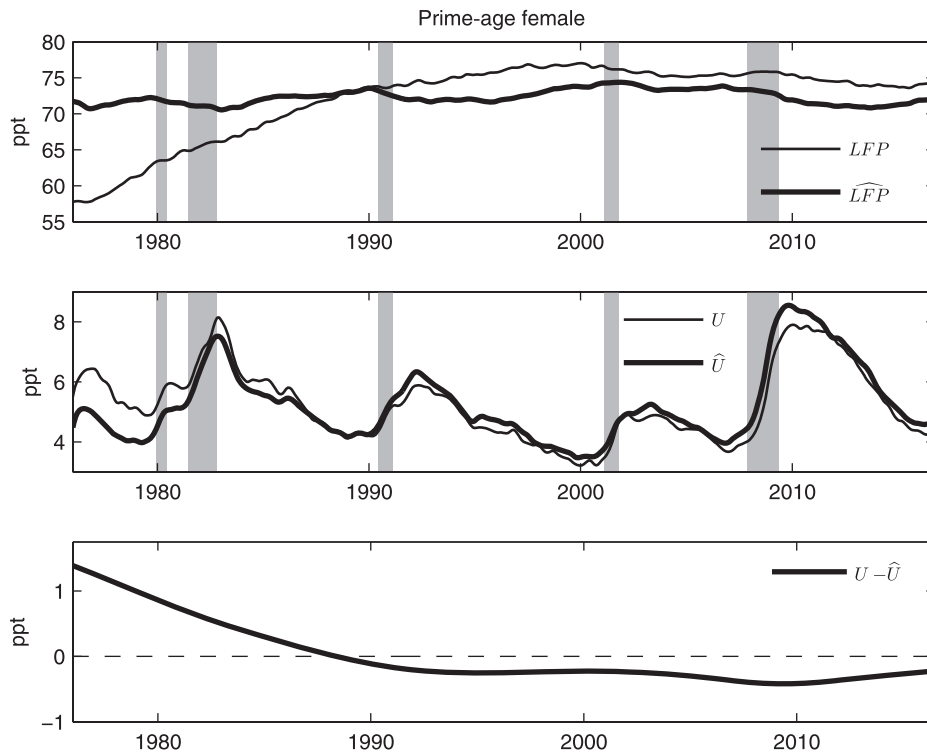
²¹ That is, the difference $u_t - \tilde{u}_t$.

FIGURE 5.—CONTRIBUTION OF DEMOGRAPHICS TO UNEMPLOYMENT (IN PERCENTAGE POINTS)



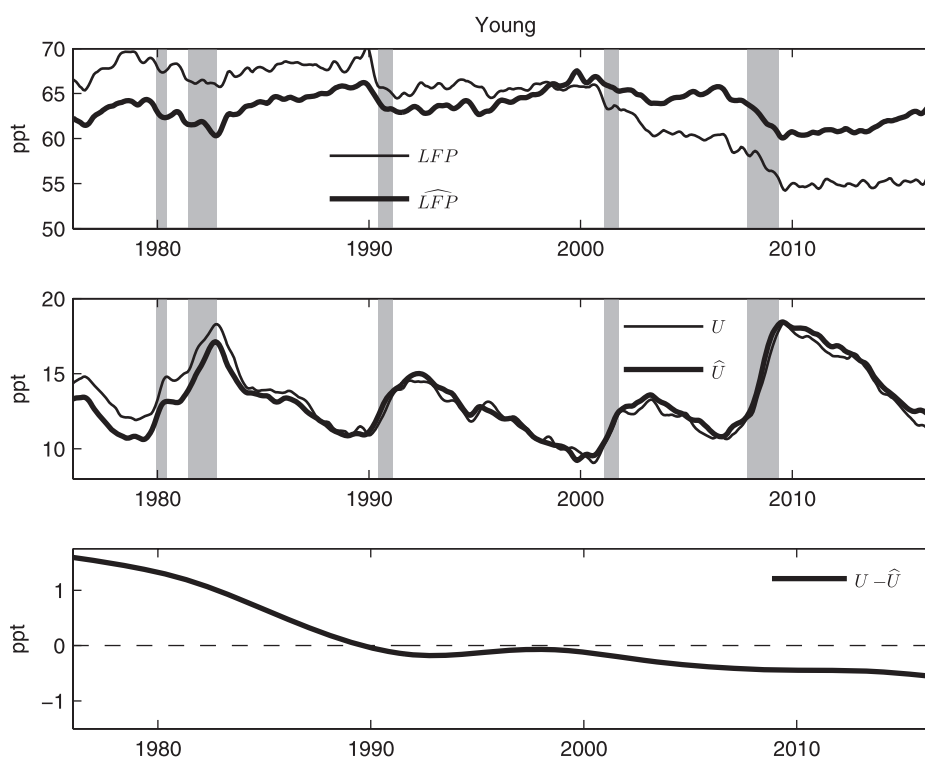
Contribution evaluated using the dynamic factor model (DFM) procedure (thick line, based on the model of section IVB), contribution evaluated using the LFSS procedure (dashed line), and contribution of population aging (thin line).

FIGURE 6.—DEMOGRAPHIC ADJUSTMENT AND PRIME-AGE WOMENS, 1976–2016



Top: Labor force participation rates of prime-age female group (25–54); actual (thin line, labeled LFP) and counterfactual (thick line, labeled \widehat{LFP}). Middle: Unemployment rates; actual (thin line, labeled U) and counterfactual (thick line, labeled \widehat{U}). Bottom: Difference between U and \widehat{U} .

FIGURE 7.—SELECTED TRANSITION RATES FOR PRIME-AGE WOMEN (NU AND EN) AND YOUNG INDIVIDUALS (NU AND UN), 1976–2016



The thick lines denote the actual rates, and the dashed lines denote the counterfactual rates. The series are smoothed with an MA(4).

First, some of the undercorrection of the LFSS-adjusted unemployment rate comes from the rise in women participation in the first half of the sample. To see this, figure 6 plots the actual and demographic-adjusted participation and unemployment rates of prime-age females.²² Absent demographic-specific trends, women's unemployment rate would not have declined as much. In fact, the female unemployment rate would have been about 1.6 percentage points higher by 1995 (figure 6, bottom panel). Since an LFSS analysis completely ignores that channel, that 1.6 percentage points difference times the average labor force share of prime-age females (about 30%) explains that an LFSS measure undercorrects the effect of demographics by close to 0.50 percentage point in the early part of the sample. The flow responsible for the trends in women participation and unemployment rates is the employment-to-nonparticipation transition rate (the E-N rate) depicted in figure 7.²³ A decrease in λ^{EN} increases the participation rate as women become less likely to leave the labor force, but it also lowers the unemployment rate, as employed workers are less likely to enter unemployment through a nonparticipation spell (as was first shown in Abraham & Shimer, 2001).

²² The demographic-adjusted participation and unemployment rates of prime-age females are constructed using the counterfactual hazard rates $\{\hat{\lambda}_{i,t-k}^{AB}\}$ and the functions $u(\cdot)$ and $l(\cdot)$ (described in the appendix) with $u_{it} = u(\hat{\lambda}_{i,t-k}^{AB})$ and $l_{it} = l(\hat{\lambda}_{i,t-k}^{AB})$.

²³ This was first found by Abraham and Shimer (2001) and can be easily shown with a variance decomposition exercise as in Fujita and Ramey (2009). Details are available on request.

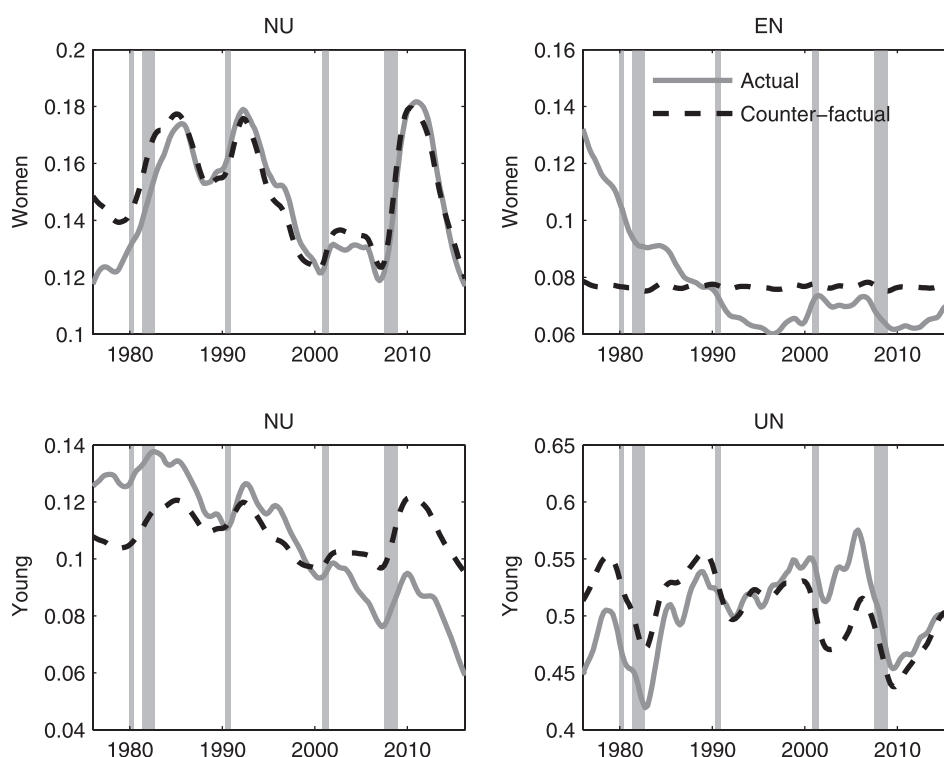
Turning to the trend decline in young workers' participation rate, figure 8 shows that the young-specific trends in young workers' flows also lowered their unemployment rate by about 2 percentage points since the early 1980s (bottom panel, figure 8). An LFSS analysis (which ignores that effect) will thus undercorrect the effect of young workers' declining participation rate on aggregate unemployment by about $2 \times 0.2 = 0.4$ percentage points (given a labor force share of young workers of about 0.2) over the sample period. The most important flows behind the decline in young workers' participation are the U-N and N-U flows (figure 7), and the trend decline in the N-U rate and the trend increase in the U-N rate simultaneously lowered both participation and unemployment.

Taken together, these back-of-the-envelope calculations show that the LFSS adjustment undercorrects for the effect of demographics on unemployment by about 1 percentage point since the mid-1970s, in line with the difference in trends observed in figure 4.

VI. Conclusion

This paper discusses new insights and methods for the demographic adjustment of the unemployment rate. By taking a dynamic view of the labor market, we show that the standard labor force shift-share analysis cannot properly adjust the unemployment rate for the effects of demographic changes. The key insight is that the labor force share of a demographic group is mechanically linked to that group's

FIGURE 8.—DEMOGRAPHIC ADJUSTMENT AND YOUNG INDIVIDUALS (BELOW AGE 25), 1976–2016



Top: Labor force participation rates of young individuals; actual (thin line, labeled LFP) and counterfactual (thick line, labeled \widehat{LFP}). Middle: Unemployment rates; actual (thin line, labeled U) and counterfactual (thick line, labeled \widehat{U}). Bottom: Difference between U and \widehat{U} .

unemployment rate because both variables are driven by the same underlying worker flows. As a result, one cannot, as in a labor force shift-share analysis, use the labor force share to “control” for composition.

We propose a new demographic-adjustment procedure that uses a dynamic factor model of the worker flows to separate aggregate labor market forces and demographic-specific trends.

Using the U.S. labor market as an illustration, our demographic-adjusted unemployment rate indicates that the 2008–2009 recession was much more severe and generated substantially more slack than the early 80s recessions. Moreover, after demographic adjustment, the three labor market peaks of 1979, 1989, and 2006 are remarkably similar; only the 2001 labor market peak appears different, with an exceptionally low unemployment rate.

Our demographic adjustment also alters previous conclusions on the role of demographics for the trend in U.S. unemployment since the mid-1970s. In particular, we find that the contribution of the aging of the baby boom to the unemployment trend is much smaller than previously concluded with labor force shift-share procedures.

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where we ignore the negligible contribution of population growth and therefore omit the tildes on E , U , and N .

In matrix form, this gives

$$\begin{pmatrix} \dot{E} \\ \dot{U} \end{pmatrix}_{i,t+\tau} = L_{i,t} \begin{pmatrix} E \\ U \end{pmatrix}_{i,t+\tau} + \begin{pmatrix} \lambda^{NE} \\ \lambda^{NU} \end{pmatrix}_{i,t} g_{i,t} \quad (A1)$$

with

$$L_{i,t} = \begin{pmatrix} -\lambda^{EU} - \lambda^{EN} - \lambda^{NE} & \lambda^{UE} \\ \lambda^{EU} & -\lambda^{UE} - \lambda^{UN} - \lambda^{NU} \end{pmatrix}_{i,t}$$

The steady state of the system, Y_t^* , is given by

$$Y_{i,t}^* = -L_{i,t}^{-1} g_{i,t}, \quad (A2)$$

so that equation (A1) can be written as

$$\dot{Y}_{i,t+\tau} = L_{i,t} (Y_{i,t+\tau} - Y_{i,t}^*).$$

The solution is given by

$$Y_{i,t+\tau} = e^{-L_{i,t}\tau} Y_{i,t} + (I - e^{-L_{i,t}\tau}) Y_{i,t}^*, \quad \tau > 0$$

with

$$e^{-L_{i,t}\tau} \equiv \begin{pmatrix} e^{-\beta_{i1}\tau} & 0 \\ 0 & e^{-\beta_{i2}\tau} \end{pmatrix},$$

with $-\beta_{i1}$ and $-\beta_{i2}$ the real and negative eigenvalues of $L_{i,t}$.²⁴ Using the solution at $\tau = 1$ gives

$$\begin{pmatrix} E_{i,t+1} \\ U_{i,t+1} \end{pmatrix} = e^{-L_{i,t}} \begin{pmatrix} E_{i,t} \\ U_{i,t} \end{pmatrix} + (I - e^{-L_{i,t}}) \begin{pmatrix} E_{i,t}^* \\ U_{i,t}^* \end{pmatrix}, \quad (A3)$$

so that the numbers of employed and unemployment at time $t + 1$ are functions of the period t hazard rates as well as time t employment and unemployment.

Expression (A3) defines a recursive relation for the unemployment rate $u_{it} = \frac{U_{it}}{U_{it} + E_{it}}$, so that given initial conditions $U_{i,0}$ and $E_{i,0}$, the expression defines a function $u(\cdot)$ such that $u_{it} = u(\{\lambda_{i,t-k}^{AB}\})$ with $A, B \in \{E, U, N\}$ and $k \in [0, \infty)$.

Proceeding similarly with the participation rate $l_{it} = \frac{U_{it} + E_{it}}{U_{it} + E_{it} + N_{it}}$, equation (A3) defines a function $l(\cdot)$ such that $l_{it} = l(\{\lambda_{i,t-k}^{AB}\})$.

²⁴ β_{i1}, β_{i2} are real and positive because $tr(L_{i,t}) < 0$ and $det(L_{i,t}) > 0$.

APPENDIX A

Derivation of $u(\cdot)$ and $l(\cdot)$ Functions

Recall that during period t , the number of employed ($E_{i,t+\tau}$), unemployed ($U_{i,t+\tau}$), and nonparticipants ($N_{i,t+\tau}$) of demographic group i at instant $t + \tau$, $\tau \in [0, 1]$ follows the system of differential equations

$$\begin{cases} \frac{dE_{i,t+\tau}}{d\tau} = \lambda_{i,t}^{UE} U_{i,t+\tau} + \lambda_{i,t}^{NE} N_{i,t+\tau} - (\lambda_{i,t}^{EU} + \lambda_{i,t}^{EN}) E_{i,t+\tau} \\ \frac{dU_{i,t+\tau}}{d\tau} = \lambda_{i,t}^{EU} E_{i,t+\tau} + \lambda_{i,t}^{NU} N_{i,t+\tau} - (\lambda_{i,t}^{UE} + \lambda_{i,t}^{UN}) U_{i,t+\tau} \\ N_{i,t+\tau} = 1 - E_{i,t+\tau} - U_{i,t+\tau} \end{cases}$$