

Conference
Cornucopia Quantified: New Goods and Improvements in Living Standards

ROBERT GORDON and HANS-JOACHIM VOTH, organizers

CREI, Mercè Rodoreda Bldg., c/ Wellington-Ramon Turró, room 23.S05
Ciutadella Campus, Pompeu Fabra University (UPF)
Barcelona (Spain)

21-22 May, 2010

PROGRAMME

FRIDAY, 21 MAY

10:30-12:30 Session 1: *The Value of Information Technology*

10:30 am *ANA AIZCORBE, Bureau of Economic Analysis
ADAM SHAPIRO, Bureau of Economic Analysis
Are Price Indexes for Consumer IT Goods Falling Too Fast?

Discussant: CAROL CORRADO, The Conference Board

11:30 am *JEREMY GREENWOOD, University of Pennsylvania
KAREN KOPECKY, University of Western Ontario
Measuring the Welfare Gains from Computers

Discussant: JERRY HAUSMAN, Massachusetts Institute of Technology

12:30-13:30 pm Lunch**

13:30-15:30 Session 2: *Historical Perspectives*

13:30 pm GERBER BAKKER, London School of Economics
Productivity Growth in Personal Services from Lagging to Leading: How Motion Pictures Industrialized Entertainment

Discussant: ROBERT GORDON, Northwestern University

15:30 pm JONATHAN HERSH, Wharton School of Business (University of Pennsylvania)
HANS-JOACHIM VOTH, Universitat Pompeu Fabra , CREI & ICREA
Sweet Diversity: Colonial Goods and the Rise of European Living Standards after 1492

Discussant: DAVID EDGERTON, Imperial College London

15:30-16:00 pm Coffee break**

16:00-18:00 Session 3: *New Goods and the Pace of TFP Growth in 20th-Century America*

- 16:00 pm ALEXANDER FIELD, Santa Clara University
What Can We Learn from the Carousel of Progress?

Discussant: JOEL MOKYR, Northwestern University
- 17:00 pm EDDA DIRKS, UK Government Economic Service
*TIM LEUNIG, London School of Economics
The Price of Electrical Goods in the Interwar Era

Discussant: PETER TEMIN, Massachusetts Institute of Technology
- 21:00 pm Conference dinner**

SATURDAY, 22 MAY

09:00-11:00 Session 1: *Panels and Methodology*

- 09:00 am ANA AIZCORBE, Bureau of Economic Analysis
CAROL CORRADO, The Conference Board
JERRY HAUSMAN, Massachusetts Institute of Technology
Method – Where Do We Go from Here?
- 10:00 am ROBERT GORDON, Northwestern University
JEREMY GREENWOOD, University of Pennsylvania
TIM LEUNIG, London School of Economics
HANS-JOACHIM VOTH, Universitat Pompeu Fabra, CREI & ICREA
Analyzing the Contribution of New Goods over the Long-run
- 11:00-11:15 am Coffee break**

**Meals provided by CREI

11:15-13:15 Session 2: *Welfare Gains from Communication Technology*

- 11:15 am JERRY HAUSMAN, Massachusetts Institute of Technology
Mobile Phones in Developing Countries
Discussant: KURT SCHMIDHEINY, Universitat Pompeu Fabra
- 12:15 pm CAROL CORRADO, The Conference Board
Communication Capital, Metcalfe's Law, and U.S. Productivity Growth
Discussant: ALEXANDER FIELD, Santa Clara University
- 13:15-14:30 pm Lunch

14:30-16:30 Session 3: *Lifting the Veil: The American Standard of Living since the Civil War*

- 14:30 pm ROBERT GORDON, Northwestern University
Lifting the Veil: The American Standard of Living since the Civil War
- 15:30 pm DAVID EDGERTON, Imperial College London
JOEL MOKYR, Northwestern University
HANS-JOACHIM VOTH, Universitat Pompeu Fabra, CREI & ICREA
Roundtable