

Foreign Direct Investment and the Multinational Corporation

**A CEPR/CREI Workshop
Barcelona, 21/22 September 2001**

Final Programme

Friday 21 September

- 14:00 – 15:00 **Firms Innovation Strategies:
Evidence from the Pharmaceutical Industry**
*Manuel Fernandez-Bagues (Universitat Pompeu Fabra, Barcelona)
- 15:00 – 16:00 **Learning by Investing**
David Castellani (Università di Ancona)
*Giorgio Barba Navaretti (Università di Ancona and Centro Studi Luca
d'Agliano, Università Bocconi, Milan)
- 16:30 – 17:30 **Location Decisions of Multinational Enterprises:
The Experiences of Poland, Bulgaria and Romania**
*Giulia Faggio (Norwegian School of Economics and Business
Administration, Bergen)
- 17:30 – 18:30 **Distance, Trade, and FDI: A Hausman-Taylor SUR Approach**
*Peter Egger (Austrian Institute of Economic Research, Vienna)
Michael Pfaffermayr (Austrian Institute of Economic Research,
Vienna)

Saturday 22 September

- 09:00 – 10:00 **Why are Foreign Multinational Firms More Productive than Domestic Firms?**
*Koen De Backer (Katholieke Universiteit Leuven)
- 10:00 – 11:00 **FDI as Effective Technology Transferred:
Panel Evidence from the Transition Economies**
*Nauro F Campos (University of Newcastle and CEPR)
Yuko Kinoshita (CERGE-EI, Prague, and CEPR)
- 11:15 – 12:15 **Foreign Investment under Asymmetric Information when there
Exists a Market for Information**
*Mirko Wiederholt (European University Institute, Florence)
- 12:15 – 13:15 **Corporate Tax Systems, Multinational Enterprises, and
Economic Integration**
Hans Jarle Kind (Norwegian School of Economics and Business
Administration, Bergen, and LOS)
*Karen-Helene Midelfart Knarvik (Norwegian School of Economics
and Business Administration, Bergen, and CEPR)
Guttorm Schjelderup (Norwegian School of Economics and Business
Administration, Bergen, and CESifo)
- 14:15 – 15:15 **Foreign Subsidiaries as Channel of International Technology
Diffusion: Some Direct Firm Level Evidence from Belgium**
Bruno Cassiman (IESE, Barcelona)
*Reinhilde Veugelers (Katholieke Universiteit Leuven and CEPR)
- 15:15 – 16:15 **Vertical Foreign Direct Investment**
Henrik Braconier (IUI, Stockholm)
Per-Johan Norbaek (IUI, Stockholm)
*Dieter M Urban (HWWA, Hamburg, and Centro Studi Luca d'Agliano,
Università Bocconi, Milan)

- 16:30 – 17:30 **Multinational Investment, Industry Risk, and Policy Competition**
*Jan I Haaland (Norwegian School of Economics and Business
Administration, Bergen, and CEPR)
Ian Wooton (University of Glasgow and CEPR)
- 17:30 – 18:30 **Foreign Investment and International Plant Configuration:
Whither the Product Cycle?**
René Belderbos (University of Maastricht)
*Leo Sleuwaegen (Katholieke Universiteit Leuven and Erasmus
University Rotterdam)

*denotes speaker

Organizers: Giorgio Barba Navaretti (Università di Ancona and
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Antonio Cabrales (Universitat Pompeu Fabra, Barcelona)
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