

Tobin meets Oates: solidarity and the optimal fiscal federal structure

Xavier Calsamiglia · Teresa Garcia-Milà ·
Therese J. McGuire

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Abstract We explore the implications for the optimal degree of fiscal decentralization when people's preferences for goods and services—which classic treatments of fiscal federalism (Oates in *Fiscal federalism*, 1972) place in the purview of local governments—exhibit specific egalitarianism (Tobin in *J. Law Econ.* 13(2): 263–277, 1970), or solidarity. We find that a system in which the central government provides a common minimum level of the publicly provided good, and local governments are allowed to use their own resources to provide an even higher local level, performs better from an efficiency perspective relative to all other systems analyzed for a relevant range of preferences over solidarity.

Keywords Fiscal decentralization · Specific egalitarianism · Solidarity · Free riding · Externality

JEL Classification H42 · H77

X. Calsamiglia · T. Garcia-Milà
Department of Economics and Business, Universitat Pompeu Fabra and Barcelona GSE,
Ramon Trias Fargas 25-27, 08005 Barcelona, Spain

X. Calsamiglia
e-mail: xavier.calsamiglia@upf.edu

T. Garcia-Milà
e-mail: teresa.garcia-mila@upf.edu

T.J. McGuire (✉)
Management and Strategy Department, Kellogg School of Management, Northwestern University,
2001 Sheridan Road, Evanston, IL 60208, USA
e-mail: therese-mcguire@northwestern.edu

1 Introduction

Tobin (1970) challenges the seemingly accepted notion among economists that it is more efficient to redistribute income than to provide benefits in kind to people with meager means. His argument applies to goods and services that are important in determining a person's opportunity to succeed economically, to contribute to society, and to compete in life. These goods and services, he argues, should be provided more equally than people's abilities to pay for them. The right to vote in free elections is an important example. Other examples may include basic nutrition, a satisfactory level of education, decent housing, and adequate health care. Tobin reasons that society may want a more equal distribution of these goods and services than an unfettered private market might deliver in order that people of different means and from disparate backgrounds might have more equal chances of success. He defines the concept of "specific egalitarianism" as "the view that certain specific scarce commodities should be distributed less unequally than the ability to pay for them" (Tobin 1970, p. 264). The "certain specific" characterization is an important aspect of Tobin's idea: people have egalitarian preferences not over all goods, but only over a select few, those that strongly influence people's chances to succeed in life.¹

Evidence supporting the idea that people care about unequal levels of health care and education can be found in the International Social Survey Programme (2009) on Social Inequality. Survey data from four selected western countries indicate that around 70 percent of surveyed people in Germany and Sweden agree that it is unjust that people with higher incomes can buy better health care and better education than people with lower incomes. The percentages for the United States (45 percent) and the United Kingdom (35 percent) are lower. These survey results indicate that people in all four countries are concerned with unequal access to health care and education, and the intensity of concern varies across countries.²

We find plausible the idea that education and health care are services that fit within Tobin's framework; access to adequate education and satisfactory health care seem necessary for people to have the opportunity to succeed. These two services are two of the most important services provided by government today; in the developed world they represent a significant share of government expenditures and, in the case of

¹ Preferences for specific egalitarianism are quite different from preferences for a more equal distribution of income. The former seeks a more egalitarian distribution of the goods and services that determine the opportunity to earn income and prosper, while preferences for a more equal distribution of income focus on outcomes and may result in policies that introduce perverse incentives for work, saving and investment. Anand (2002) emphasizes the differential incentives associated with income inequality and health inequality and argues that aversion to inequality in health is likely to be greater than aversion to inequality in income.

² The history and development of school finance reform in states in the United States provide additional evidence that people care about inequalities in the provision of elementary and secondary education. Beginning with a constitutional challenge to the system of education funding in California in the late 1960s that led to two California State Supreme Court decisions in favor of the plaintiffs, state legislatures around the country have taken action aimed at reducing inequities in funding and spending of local school districts. There is ample evidence that a court ruling that a state's existing school finance system is unconstitutional results in a sizable equalizing effect on education spending per pupil across school districts. See, for example, Card and Payne (2002).

health care, one of the fastest-growing expenditure categories.³ Responsibility for delivery of these publicly provided services rests with the central government in a number of countries and with subnational governments in others. In order to address the concern for a less unequal distribution of these publicly provided services we ask one of the classic questions of fiscal federalism (Oates 1972): should public provision of services such as education and health care be decentralized or centralized? More precisely, what is the optimal fiscal federal structure for publicly provided services that fall within Tobin's domain of "equality of distribution" (Tobin 1970, p. 266)?

We formalize Tobin's idea of specific egalitarianism and explore its implications for the design of the fiscal federal system. In the spirit of Oates (1972), we examine systems with multiple levels of government operating under different intergovernmental fiscal arrangements. We construct a model with a central government and several local governments where inhabitants have an aversion to unequal provision of specific goods and services across jurisdictions.⁴ The provision of these goods or services in one jurisdiction has an impact on the welfare of others, bringing in a novel and important externality: each jurisdiction's choice of its own level of the publicly provided service alters the relative levels of the service across jurisdictions, thereby impacting others' utilities because of people's aversion to inequality in the provision of the service. We analyze the strategic decisions of local and central governments and derive conclusions about the optimality of a centralized system, a decentralized system, and other commonly considered forms of fiscal organization. Our perhaps surprising finding is that, when specific egalitarianism is present, a system whereby the central government provides a guaranteed minimum level of a publicly provided service and local governments can choose to add to this centrally financed level performs significantly better than all other systems analyzed for a germane range of parameters.

The context in which our model is most applicable is one where there is minimal mobility of people across jurisdictions. We have in mind the countries comprising the European Union and states or provinces comprising large countries (for example, the states in the US, the provinces of Canada, the autonomous communities of Spain). Consideration of situations with ready mobility, such as the mobility among the hundreds of school districts in the Chicago metropolitan area, is beyond the scope of this paper.

The paper proceeds as follows. In the next section we briefly summarize a selection of related studies that examine fiscal systems with multiple layers of government. In the third section we characterize and evaluate the normative qualities of five stylized systems of fiscal federalism in a world where people have preferences for equality of provision of a publicly provided good/service that is the object of specific egalitarianism, a concept we call solidarity. In the fourth section we simulate outcomes under the five systems, altering the preferences for solidarity from weak to strong and we rank the systems according to a measure of efficiency loss. We offer concluding remarks in the final section.

³See Gruber (2010) and OECD (2008a, 2008b).

⁴We find support in the literature for a concern for equity or justice, both in surveys and experimental work (see Konow 2003, for a comprehensive discussion of the literature on justice).

2 Related literature

A number of authors have contributed to a rich literature on the efficiency gains and losses associated with fiscal decentralization. For example, Oates (1972, 1999) has argued there can be significant efficiency gains to having a federal system with fiscally empowered subnational levels of government. In particular, a decentralized system can accommodate varying demands for public goods across regions.⁵ On the other hand, a decentralized system may not result in the optimal amount of income redistribution. Brown and Oates (1987), for example, explore the possibility that mobility of the poor across jurisdictions may thwart local attempts to redistribute income. In a model in which rich donors care only about the welfare of the nearby poor, Pauly (1973) presents a case for local redistribution of income. The tradeoffs arising from this literature between central provision and local provision of income redistribution revolve around the nature of preferences for income redistribution and the extent of mobility of the rich and the poor across jurisdictions.

One fiscal federal system analysed below is a system whereby local or regional governments can make transfers among themselves. Interregional transfers arise in the work of Persson and Tabellini (1996) and Lockwood (1999). In these models the transfers are a means of sharing regional idiosyncratic risk and thus are efficiency enhancing.

A number of recent papers have been concerned with political economy aspects of fiscal federalism. Besley and Coate (2003) provide a model of the choice of the degree and nature of decentralization. They are interested in the inefficiencies created by the strategic behavior of locally elected representatives to a central legislature. Crémer and Palfrey (2000) examine the case of federal mandates, which operate much like federally guaranteed minimums (or maximums). They find that voters choose federal mandates that are too strict (required minimums that are inefficiently high). Alesina et al. (2005) endogenize the size of a union of states and examine entry of new members, voting rules, and flexible policy arrangements, including federal mandates. Their analysis highlights the tradeoffs between the benefits and costs of policy coordination.

Our contribution to the literature is that we explore the efficiency of various fiscal federal systems in a world where people have preferences for solidarity. To our knowledge we are the first to introduce Tobin's idea of specific egalitarianism into a fiscal system with multiple levels of government. We operationalize this solidarity concept as aversion to variance in the provision of publicly provided goods and services across regions and, recognizing that solidarity is itself a pure public good, we evaluate the efficiency performance of a number of familiar fiscal federal systems. In doing so, we provide a new rationale for a system with a guaranteed minimum level of provision of (or fully funded federal mandate for) the publicly provided good.

⁵See Oates's decentralization theorem (Oates 1972, p. 35).

3 A theory of fiscal decentralization with regional solidarity

We specify a model with a central government and n regional governments. Let region i have initial wealth ω_i and $\Omega = \sum_{j=1}^n \omega_j$ represent aggregate wealth. There are two commodities: a privately provided good, c_i , and a publicly provided good, g_i . Both goods are private goods in that consumption is rival and excludable. The publicly provided good is an aggregate of all private goods for which, following Tobin’s terminology, the domain of inequality is restricted (Tobin 1970).

We assume that all regions are concerned with inequalities in the provision of the publicly provided good across regions and we measure inequality in provision by the variance⁶

$$e = \frac{1}{n} \sum_{j=1}^n (g_j - \bar{g})^2 \quad \text{where } \bar{g} = \frac{1}{n} \sum_{j=1}^n g_j.$$

Preferences of the i th region are represented by a quasi-concave utility function, $u_i(c_i, g_i, e)$, where

$$\frac{\partial u_i}{\partial c_i} > 0, \quad \frac{\partial u_i}{\partial g_i} > 0, \quad \frac{\partial u_i}{\partial e} < 0.$$

The sign of $\partial e / \partial g_j$ is positive or negative depending on whether the j th region’s public consumption is above or below the average public consumption. Hence, because utility is decreasing in e , an increase in public consumption by a region generates negative or positive externalities depending on its relative position with respect to the average.⁷

In order to gauge the performance of various fiscal federal systems we need first to characterize a Pareto optimal solution for the n regions. If the allocation $(\tilde{c}_j, \tilde{g}_j)_{j=1}^n$ is Pareto optimal, then for any $i \in \{1, 2, \dots, n\}$ it is a solution to the problem:⁸

$$\max u_i(c_i, g_i, e) \tag{1}$$

$$\text{s.t. } u_j(c_j, g_j, e) \geq u_j(\tilde{c}_j, \tilde{g}_j, \tilde{e}) \quad j \neq i \tag{2}$$

$$\sum_{j=1}^n c_j + \sum_{j=1}^n g_j = \sum_{j=1}^n \omega_j \tag{3}$$

$$c_i \geq 0, \quad g_i \geq 0 \quad i \in \{1, 2, \dots, n\}. \tag{4}$$

⁶Garcia-Milà and McGuire (2004) introduce this formalization of inequality in the public provision of certain goods and services across regions. The authors argue that preferences over equality in provision of publicly provided goods might stem from a desire to bring or hold a country together after an upheaval or from a desire to provide access to essential publicly provided goods to all residents of the country.

⁷While variance accords well with Tobin’s idea of egalitarianism, it potentially violates monotonicity of preferences in that an extra unit of the publicly provided good helicopter-dropped on a high-wealth region could potentially result in a decrease in utility. This troubling possibility is not very likely, however, because it requires unrealistically strong preferences for solidarity, so strong that the marginal utility of own consumption of the publicly provided good is negative.

⁸Note that while we equate expenditures on the publicly provided good to units of the publicly provided good, the basic construct of our paper could apply in a model where the production function for the publicly provided good incorporates local conditions.

Ignoring constant terms, the Lagrangian expression for this problem can be written as

$$L(c_1, c_2, \dots, c_n, g_1, g_2, \dots, g_n, \lambda) = \sum_{j=1}^n \alpha_j u_j(c_j, g_j, e) - \lambda \left(\sum_{j=1}^n (c_j + g_j) - \sum_{j=1}^n \omega_j \right).$$

In order to interpret the results it is useful to view the Lagrangian as being decomposed into two parts: a linear combination of the regions’ utilities, $\sum_{j=1}^n \alpha_j u_j(c_j, g_j, e)$, and a penalty that you have to pay for violating the constraint, $\lambda(\sum_{j=1}^n (c_j + g_j) - \sum_{j=1}^n \omega_j)$. The linear combination of utilities can be interpreted as a social welfare function and the Lagrangian multipliers α_i as the weights given to the different regions in the social welfare function. Obviously, different Pareto optimal allocations assign different weights to the regions.

If you restrict your attention to feasible points satisfying the restrictions, there is no penalty and the social welfare function coincides with the Lagrangian function. Therefore, the expression $\alpha_i \frac{\partial u_i}{\partial g_i}$ can be interpreted as the marginal contribution to social welfare of an increase in g_i .

If the solutions to the Pareto optimality problem are interior—as is the case of the Cobb–Douglas utility functions used later in the simulations—the first-order necessary conditions can be written as:

$$\alpha_i \frac{\partial u_i}{\partial c_i} = \alpha_j \frac{\partial u_j}{\partial c_j} \quad \forall i, j \tag{5}$$

$$\alpha_i \frac{\partial u_i}{\partial g_i} + \frac{2}{n}(g_i - \bar{g}) \sum_{k=1}^n \alpha_k \frac{\partial u_k}{\partial e} = \alpha_j \frac{\partial u_j}{\partial g_j} + \frac{2}{n}(g_j - \bar{g}) \sum_{k=1}^n \alpha_k \frac{\partial u_k}{\partial e} \quad \forall i, j \tag{6}$$

$$\alpha_i \frac{\partial u_i}{\partial c_i} = \alpha_j \frac{\partial u_j}{\partial g_j} + \frac{2}{n}(g_j - \bar{g}) \sum_{k=1}^n \alpha_k \frac{\partial u_k}{\partial e} \quad \forall i, j \tag{7}$$

where the derivative $\frac{\partial e}{\partial g_i}$, which measures the impact of the publicly provided good on the inequality index, simplifies to $\frac{2}{n}(g_i - \bar{g})$.⁹

Equation (5) requires that the marginal contribution of the privately provided good to social welfare be the same in all regions. Equation (6) requires equality across regions of the marginal contributions of the publicly provided good to social welfare. Finally, Eq. (7) establishes that the marginal contribution to social welfare of the privately provided good equals that of the publicly provided good in all regions.

⁹We considered other measures of inequality, including the Atkinson inequality index and the Gini coefficient. We chose the variance measure because, as shown above, the derivative of the variance with respect to the publicly provided good is a tractable function of the relevant variables, whereas the derivatives for these other measures are complicated and difficult to interpret.

As can be seen on the right-hand sides of (6) and (7), the marginal contribution to social welfare of the publicly provided good in a given region i has two components, the direct effect, $\alpha_i \frac{\partial u_i}{\partial g_i}$, and the indirect effect of g_i on all regions' welfare through e :

$$\frac{2}{n}(g_i - \bar{g}) \sum_{k=1}^n \alpha_k \frac{\partial u_k}{\partial e}. \quad (8)$$

The indirect effect reflects the public-good nature of e ; when region i alters its level of g_i it impacts e and results in spillover benefits or costs for other regions. If the provision of publicly provided goods across regions is equalized, then $g_i = \bar{g}$ and the indirect effect disappears.

We consider five different, commonly explored, fiscal systems. We restrict central government activity to equal treatment of the regions.¹⁰ In each of the five systems we analyze, we assume there is one central government and n regional governments.

- a. *Centralization*: In this system, the central government imposes a uniform tax rate to raise funds for provision of a uniform level of the publicly provided good across regions in the country.¹¹ There is a continuum of possible allocations as the tax rate varies from zero to one. Intergovernmental grants from the central government to the regions are the sole source of funding for expenditures on the publicly provided good. Regional governments are essentially administrative arms of the central government; they make no decisions.
- b. *Decentralization*: In this system, regional governments have taxing authority and are solely responsible for raising revenues. They are free to set the level of the publicly provided good without any interference (or assistance) from the central government. The central government makes no decisions and for all practical purposes is immaterial. Regions are aware of the interdependence of their decisions and act accordingly.
- c. *Voluntary transfers*: Regional governments have taxing authority and are solely responsible for raising revenues. They can choose to make voluntary transfers to other regional governments to help the other regions increase spending on the publicly provided good. In doing so, they take into account the decisions of all other regions. There is no role for the central government.
- d. *Guaranteed minimum*: The central government imposes a uniform tax rate, which can take values from zero to one. The tax revenues are used to fund a central grant to regions. This central grant supports a uniform minimal (adequate) level of the publicly provided good in each region. Regions have local taxing authority that they can employ to adjust spending levels above the minimum level financed by

¹⁰If we allowed for differential treatment of the regions, by choosing the appropriate region-specific tax rates, matching-grant rates, or publicly provided goods, the central government could implement any allocation on the Pareto frontier.

¹¹Uniform provision is challenged by Besley and Coate (2003), for example. We employ the uniformity assumption here because it is a not-implausible system due to information and political constraints. In addition, our focus on a concern for equality makes it natural to posit a common tax function and undifferentiated levels of the publicly provided good for the centralized system. Finally, these assumptions provide easy comparison with much of the literature and, in particular, with the work of Oates.

the central government. This decision is made while considering the choices of the other regions.

- e. *Matching grants*: The central government provides a matching grant whereby each dollar of spending by the regional governments is subsidized at the matching rate common to all regions.¹² The matching rate can be any non-negative number. Regional governments choose the level of spending taking into account the matching rate and the decisions of all other regions.

Elements of each of these systems can be found in the real world. Many countries centralize certain aspects of their fiscal systems and decentralize others. The US system is more decentralized than the systems in a number of western European countries, and its central government finances certain expenditures of the states with matching grants. A real-world example of voluntary transfers is the decision after unification of the west of Germany to give transfers to the east of Germany. The most common method of state financing of local school districts in the US is the foundation grant, which is a form of a guaranteed minimum.

In Appendix A we show that the solution to each of these systems is characterized by a set of conditions that differ from the conditions for a Pareto optimal allocation (Eqs. (5)–(7)). In the case of centralization, in which uniformity in the provision of the publicly provided good is imposed by the central government, the inefficiency arises from utility losses associated with this uniformity. Under decentralization, voluntary transfers, guaranteed minimum, and matching grants, regions have the authority to adjust at the margin the level of their own publicly provided good. Because regions do not take into account the impact of their choices of the publicly provided good on other regions' utilities, these adjustments generate inefficiencies that result in an underprovision of the public good solidarity.

We have learned from the theoretical results that when solidarity is present all the systems analyzed are inefficient. This is as far as we can go with theoretical analysis. What is interesting, and which we are only able to establish through simulations presented in the next section, is that there are significant and systematic differences in the efficiency losses of the different systems.

4 Simulation results

The complexity introduced into the model by solidarity preferences makes it difficult to obtain closed-form solutions. To get a deeper understanding of how well each of these systems performs and to compare their relative performances we turn to simulations.

We consider a simple multilevel-government system consisting of two types of region, "rich" and "poor". This allows for a clear two-dimensional graphical representation of the results. In order to analyze the effect of the size of the federation independently of that of preferences and endowments, we consider n -replicas of the

¹²As mentioned above, we believe it is interesting to explore outcomes when the central government is constrained to treat all regions equally. If we allowed the matching rate to vary by region, the central government could choose a set of differentiated matching rates that would achieve a Pareto-optimal allocation.

simple system, in other words, a multilevel government with one central government and n identical local governments of each type.¹³ We represent preferences by Cobb–Douglas utility functions that have been modified to capture solidarity preferences:

$$u(c_r, g_r, e) = K c_r^\alpha g_r^{1-\alpha} \frac{1000}{1000 + \gamma e} \quad \text{for the } n \text{ rich regions, denoted } r,$$

$$u(c_p, g_p, e) = K c_p^{1-\alpha} g_p^\alpha \frac{1000}{1000 + \gamma e} \quad \text{for the } n \text{ poor regions, denoted } p,$$

where $c_i \geq 0$, $g_i \geq 0$ and e is the variance across regions in the levels of the publicly provided good.

The parameter γ is a non-negative number capturing the strength of the solidarity preferences. When $\gamma = 0$, preferences for solidarity are nonexistent; as γ increases, preferences for solidarity intensify. The variable e takes value zero if provision is equalized; otherwise it is strictly positive. To clarify the nature of the class of utility functions, decompose the utility function into two parts: the standard utility, $K c_i^\beta g_i^\delta$, representing preferences between the privately provided good and the publicly provided good, and the solidarity effect, $\frac{1000}{1000 + \gamma e}$. When there is no inequality, or preferences for solidarity are nonexistent, the solidarity effect takes its maximum value of one and, in that case, total utility coincides with the standard utility. When there is inequality (the variance e is positive) and people have preferences over solidarity, the solidarity effect is less than one and total utility is less than the standard utility. The solidarity effect, and therefore utility, tend to zero as the variance e grows to infinity (assuming $\gamma > 0$).

For the simulations presented, the rich regions have wealth $\omega_r = 80$ and the poor regions have wealth $\omega_p = 20$. We fix the number of each type of region at two ($n = 2$). We set $K = 10$ and $\alpha = 0.25$. We choose to present simulations with this rather extreme set of preferences (if this were a standard Cobb–Douglas utility function, the rich, having a coefficient on g of 0.75, would spend 75 percent of their wealth on g) for the sole reason that these preferences result in figures that are clear and easily interpreted. We have performed simulations with more realistic preferences, for example, with the rich and the poor having identical preferences and with a coefficient on g of 0.25, and, while the numerical results are qualitatively the same, the figures are not clear and it is impossible to see relevant differences between the various systems with a naked eye.

Because the two regions of a given type are identical, their optimal choices will be the same. Therefore, we can characterize solutions in a two-dimensional graph, with one dimension representing the utility of a rich region and the other dimension the utility of a poor region. We illustrate the performance of the various fiscal systems relative to the set of Pareto optimal utility allocations, which are represented on the graphs by the utility frontier. We do not postulate a social welfare function for the central government and, therefore, when the central government is involved there is not a unique solution but rather a locus of attainable allocations for each central tax

¹³This idea of n -replicas was introduced by Debreu and Scarf (1963) when they generalized Edgeworth's famous result about the shrinking of the contract curve towards the competitive allocation as the size of the economy becomes large.

rate. For each simulation we derive either the unique point in the cases of decentralization and voluntary transfers or the locus of possible allocations in the cases of centralization, guaranteed minimum, and matching grants.

We examine graphically five situations that differ in terms of the strength of preferences for solidarity, as parameterized by γ . To get an intuitive measure of the degree of solidarity preferences, we associate each value of γ to a transformation μ that gives the percentage loss in utility at a fixed variance \bar{e} , where \bar{e} is the variance that obtains when preferences for solidarity are nonexistent and regions optimally choose government expenditures.¹⁴ As γ varies from zero to infinity (and preferences for solidarity become increasingly strong), μ takes values between zero and 100 percent. We choose values for γ that correspond to utility losses (evaluated at the point where regions consume government expenditures associated with \bar{e}) equal to 0, 10, 25, 40 and 50 percent. We consider 50 percent to be the upper bound of reasonable preferences as it represents the case where the degree of preferences for solidarity is such that an individual cares about the utility of others as much as he cares about his own utility. We consider values of μ beyond 50 percent to be unrealistic.

To gauge the performance of each fiscal system, we calculate a precise measure of the efficiency loss associated with each system. The efficiency loss of a given allocation is the amount of resources wasted by the allocation in attaining its utility levels compared with the minimal resources necessary to attain those same utility levels, where the amount of wasted resources is expressed as a percentage. So, for example, if an allocation uses 100 units of resources to achieve a vector of utility levels and a benevolent dictator could achieve the same utility levels for the regions while using 80 units, then our measure of efficiency loss would be 20 percent. For a given fiscal system the efficiency loss is the minimum of the efficiency losses of all allocations attainable under that system. A lower value of the efficiency loss measure represents a better performing system.¹⁵

We begin with the situation in which *regions do not have a preference for solidarity* ($\gamma = 0$ and μ is 0 percent). In this case the utility function reverts back to the standard Cobb–Douglas utility function. In Fig. 1 we represent the utility levels attained under the five different systems. The horizontal axis represents the utility level of the rich regions, and the vertical axis the utility level of the poor regions. The decentralization solution D and the voluntary transfers solution V are identical—V is equal to D because the optimal choice of voluntary transfers is zero when solidarity preferences are nonexistent—and the solution lies on the utility possibility frontier. The result that D lays on the frontier is a finding of the standard theory of fiscal decentralization: if all goods are private and demands vary across regions, the decentralized solution is optimal.

The locus of possible allocations under a centralized system is represented by the solid, elliptical line. We find it useful to take as references two particular points on the locus: P, where, in the Rawlsian tradition, the utility of the poor regions is maximized; and R, the allocation that maximizes the utility of the rich regions. We consider the set of allocations between P and R to be the relevant set because they

¹⁴The transformation is $\mu = (1 - \frac{1000}{1000+\gamma\bar{e}}) \times 100$.

¹⁵See Appendix B for a formal definition of the efficiency loss measure.

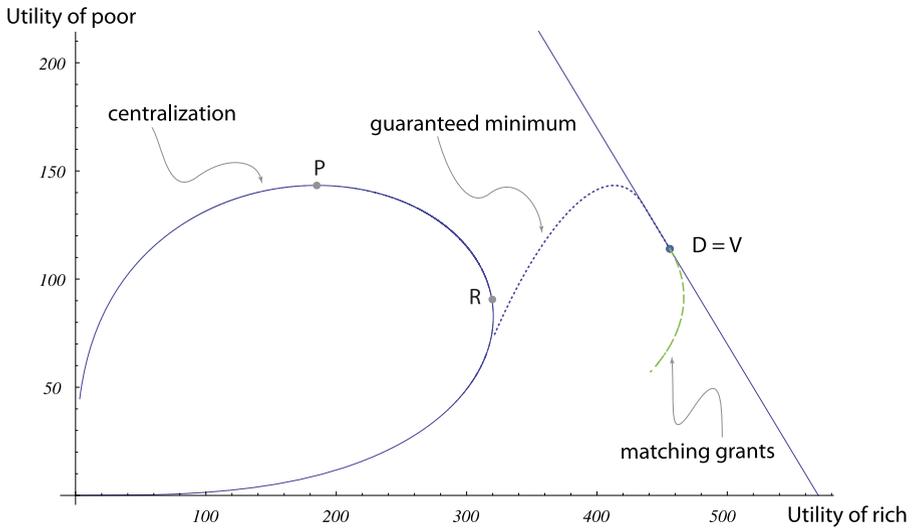


Fig. 1 Utility allocations with no taste for solidarity

are not “second best” Pareto dominated. These allocations fall far short of the utility frontier, illustrating the rigidities generated by the uniformities of the centralized system.

Under the matching grant, when the matching rate is zero, the allocation is equal to the decentralization allocation. As the matching rate increases from zero, the allocations move away from the utility frontier along the locus of dashes. This is the case because the resources raised by the central government are used to subsidize government expenditures of the regions, with a larger transfer for regions that choose larger government expenditures, the rich in our setup. Poor regions lose with the matching grant, and, with no solidarity, there is no gain in moving away from the decentralized allocation.

Finally, under a guaranteed minimum system, the locus of possible allocations is represented by the dotted line. When the central tax rate is zero, the allocation is at point D (equal to V) on the utility frontier. As the central government increases its tax rate, we move along the dotted line. If the centrally provided minimum level is not too high and all four regions choose positive amounts of additional publicly provided good to add to the guaranteed minimum amount, then the locus is on the frontier. This can easily be seen by checking that, in this case, where solidarity preferences do not exist (and thus $\frac{\partial u}{\partial e} = 0$), the necessary conditions for an interior solution are also sufficient for Pareto optimality (compare Eqs. (5)–(7) above with (27) in Appendix A). When the centrally provided minimum level becomes sufficiently high, the locus approaches and ultimately joins the centralization locus.

For all systems except centralization, the efficiency loss is zero because the maximum utility levels achievable under these systems are on the utility frontier. For the centralization system, the best possible allocation has an efficiency loss value of 26.915 percent, meaning that the best allocation attainable under centralization could

Utility of poor

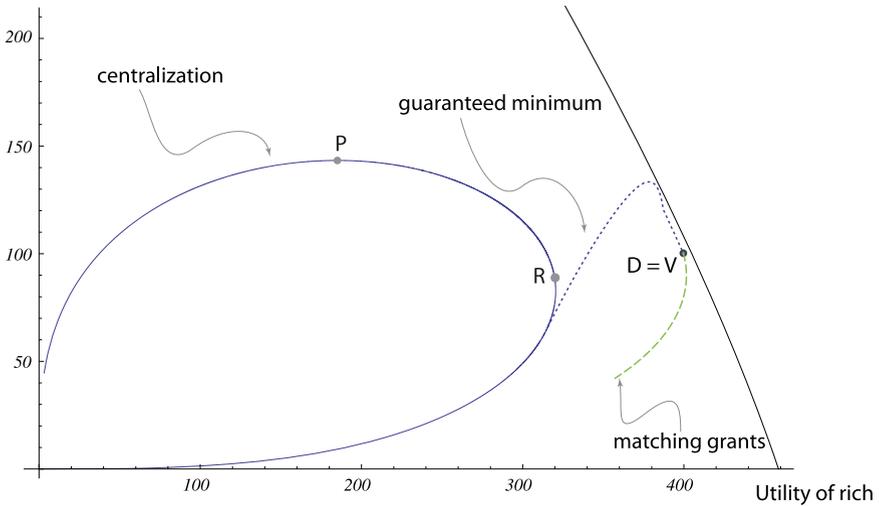


Fig. 2 Utility allocations with weak preferences for solidarity

be attained by a benevolent dictator using 26.915 percent fewer resources. Thus, when preferences for solidarity are nonexistent, the centralization system is outperformed by the other systems. This result is not surprising: without solidarity preferences, centralization offers no gains in utility because people do not care about disparities in the provision of the publicly provided good.

Consider now the situation where *preferences for solidarity are weak* ($\gamma = 0.204$ and μ is 10 percent). Figure 2 illustrates the possible allocations under all five systems. When preferences for solidarity are non-zero, there are no allocations on the utility frontier. The decentralization allocation is still equal to the voluntary transfers allocation (voluntary transfers are still zero) because the concern for solidarity is not strong enough to overcome the concern that other regions will free ride on a given region’s generosity. Now, in the presence of solidarity preferences, the decentralized allocation is outperformed by a portion of the guaranteed minimum locus. This occurs because the guaranteed minimum system enables the regions to reduce inequality without the prospect of free riding. The relevant range of the centralization locus remains far from the utility frontier and it is outperformed by allocations under each of the other systems.

We quantify the relative performance of the five systems using the efficiency loss measure. The best allocation under centralization results in an efficiency loss of 21.902 percent, implying that the allocation could be achieved using 21.902 percent fewer resources. This efficiency loss is much larger than the losses under the other systems. The efficiency loss associated with decentralization, voluntary transfers, and the best allocation under matching grants is 1.320 percent. The best allocation under the guaranteed minimum system results in an efficiency loss of only 0.457 percent, about one-third the loss under decentralization and less than one-fortieth the loss under centralization. The four systems allowing for local choice perform well in this

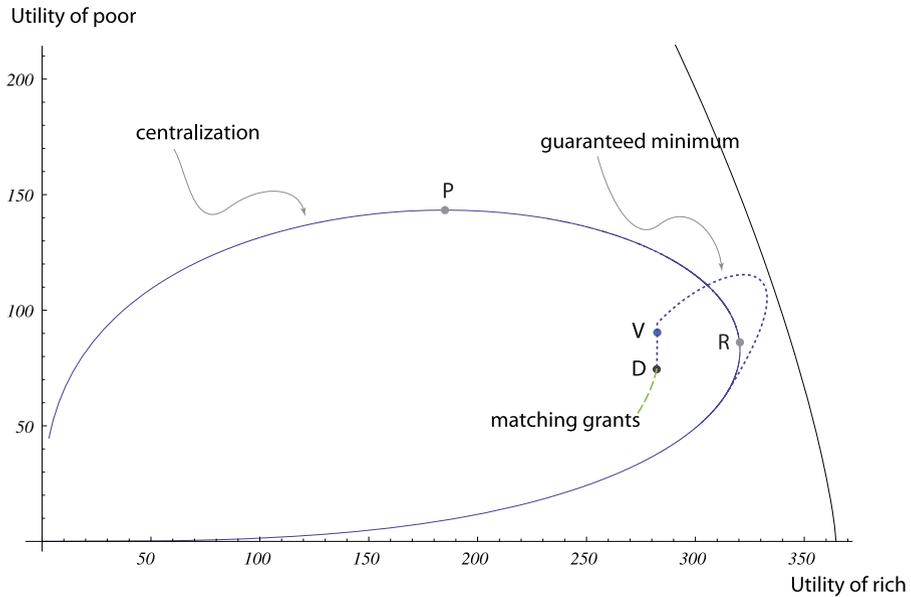


Fig. 4 Utility allocations with strong preferences for solidarity

gain in utility that results from reducing the variance dominates the free-rider costs borne by the rich regions. Both allocations are inside the locus of centralization allocations. Centralization now performs much better because the gains from having zero variance under centralization outweigh the costs of imposing a uniform public provision. The guaranteed minimum system continues to outperform the centralization system, with a large portion of its locus being much closer to the utility frontier than the centralization locus, but the relative performances of the two systems are now much closer: the efficiency loss of the guaranteed minimum system is 1.123 percent and the efficiency loss of centralization is 6.994 percent. The other three systems perform relatively poorly when solidarity preferences are strong, with efficiency losses of 20.026 percent for decentralization and matching grants and 18.163 percent for voluntary transfers.

Finally, in Fig. 5 we illustrate the extreme case where *preferences for solidarity are exceedingly strong* ($\gamma = 2.755$ and μ is 50 percent). The system of voluntary transfers now performs much better than decentralization (and matching grants)—the efficiency losses are 14.226 percent for voluntary transfers and 27.095 percent for decentralization. With such strong solidarity preferences, there is a large benefit derived from reducing the variance that is attained by increasing the provision of the publicly provided good in the poor regions with transfers from the rich regions. The guaranteed minimum system continues to outperform all other systems (efficiency loss of 1.075), with centralization not far behind (efficiency loss of 4.740). Both of these systems perform quite well when preferences for solidarity are exceedingly strong.

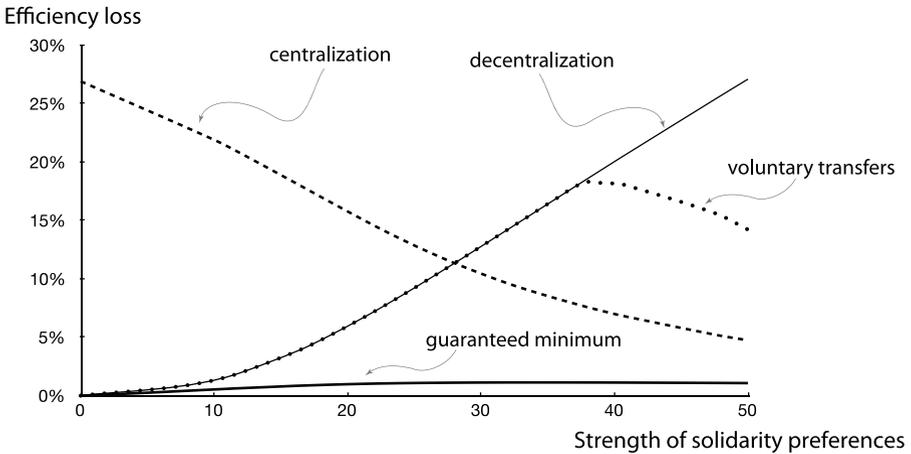


Fig. 6 Efficiency loss associated with varying tastes for solidarity

As mentioned above, we have performed simulations with many alternative parameter values. Among them we have examined the case of identical preferences, both with Cobb–Douglas and Stone–Geary utility functions, and the case where we peg the coefficient on g to be within the existing range of public spending by OECD countries on goods and services arguably within the domain of specific egalitarianism (a coefficient of 0.25). In each case, the qualitative results on the relative performance of the five systems hold.

The simulation results presented so far are obtained for 2-replicas of our basic economy, that is, for multilevel systems with four local governments, two of each type. We have explored how varying the number of replicas modifies the results. While the efficiency-loss curve corresponding to centralization does not change because there is no possibility to free ride, the decentralization (and, thus, matching grants), voluntary transfers, and guaranteed minimum systems become more inefficient as the number of local governments increases. This is the case because free riding becomes more extensive. In the case of voluntary transfers, the free-riding effect is stronger because it works through two channels: there is free riding associated both with providing one's own publicly provided good and with giving publicly provided goods to other regions.

Because the voluntary transfers system is the only one that allows a region directly to increase the level of the publicly provided good of another region (and therefore is the only system where one region can free ride on the direct generosity of another), the voluntary transfers system loses efficiency rapidly as the size of the federation increases, converging to decentralization (because optimal voluntary transfers are zero) once replicas reach $n = 3$. In our model, free riding precludes generosity under a voluntary-transfer system in very small federations.

on their preferences, will choose benefit levels that are not high enough to raise families out of poverty. Our approach is very different in that the guaranteed minimum system arises from local preferences as a means of overcoming the market failure associated with the public good solidarity.

As the number of regions increases, the efficiency-loss curve for decentralization becomes steeper—because free riding becomes more pervasive—while the one for centralization stays fixed. The result is that decentralization becomes relatively more inefficient at low levels of solidarity preferences as n increases.¹⁷

The guaranteed minimum system performs, in efficiency terms, better than any of the other systems, and, although it deteriorates slightly as the number of regions increases, it dominates all other systems for any size of the federation.¹⁸

5 Conclusion

The contribution of this paper is to introduce into the classic treatment of fiscal federalism a new (to this setting) and, we believe, important aspect of the public sector provision of goods and services: people have a desire to distribute some goods and services, those that determine life chances, less unequally than people's abilities to pay for them. Our treatment of a concern for equality differs from standard approaches in two respects. First, egalitarianism is not imposed from above: there is no central government social welfare function incorporating egalitarian principles. Rather, it is local regions that have preferences for solidarity. The central government's objective is to reach a Pareto-efficient allocation given these preferences. Second, as Tobin (1970) indicates, to the extent that economists are egalitarians at all, they are general egalitarians: if an unequal distribution of food and shelter is deemed undesirable, economists tend to look to changing the distributions of wealth and income rather than food and shelter, as efforts at equalizing the consumption of specific commodities will inevitably generate inefficiencies. In this paper, we depart from the standard views and advocate Tobin's idea of specific egalitarianism. We model a concern for equality of opportunity as preferences for equality in the consumption of certain goods and services, such as education and health care, that are deemed to be essential to succeeding in life. This is what we call solidarity.

Education and health care, even though they are private services by nature, are, in large part, provided by the public sector; in some countries they are provided by the central government, in others by local governments, and still in others the responsibility is shared among multiple levels of government. Arguably, Oates's decentralization theorem (Oates 1972) would seem to point to local provision for these two services. We show that when people care about the distribution of these publicly provided goods, indeed, if they get disutility from the presence of an unequal distribution across regions, local provision will not be optimal. This is the case because equality in the provision of publicly provided goods (i.e., solidarity) is a pure public good and a decentralized system will not address the associated externalities and free-rider problems. Where preferences for solidarity are strong, as apparently they are in many European countries and with respect to education in many US states, moving away

¹⁷The point at which the efficiency curves for centralization and decentralization cross shifts to the left at a decreasing speed as the number of replicas increases.

¹⁸We have explored large federations, as large as $n = 10,000$. The dominance of the guaranteed minimum system prevails.

from decentralized provision of publicly provided goods and services can increase social welfare.

We construct a very simple model of a federation in which solidarity preferences are the only potential source of market failure. Our main results are as follows.

Generalized inefficiency In a very general setting we show that, in the presence of solidarity, all the systems analyzed are inefficient. Surprisingly, though, we find significant differences in the order of magnitude of the inefficiencies generated by alternative systems.

Centralization versus decentralization The extent to which a centralized fiscal system outperforms a decentralized one depends upon the strength of solidarity preferences. However, we find that attention should not be restricted to the two polar cases of centralization and decentralization; between these two extremes there are systems that warrant further consideration.

The voluntary transfer system may only be appropriate for federations with a very small number of regional governments Since our regional governments are specific egalitarians in Tobin's sense, a decentralized system with the possibility of voluntary transfers seems a very natural option. In federations with very small numbers of regions it performs surprisingly well relative to both a centralized system and a system with full decentralization. However, its performance deteriorates rapidly as the number of regions increases.

The superiority of the guaranteed minimum system Our most notable finding is that, among several systems analyzed, one system appears to outperform all others for all reasonable values of the strength of preferences for solidarity. The guaranteed minimum system (equivalent to a fully funded federal mandate) outperforms the other systems, including the polar systems of complete decentralization and complete centralization, because it combines the externality-internalizing aspects of centralization with the regional authority of a decentralized system to adjust spending levels in line with regional preferences.

There are several interesting avenues for future research. The introduction of household mobility across regions could have intriguing implications for the results. For example, the results on the guaranteed minimum system might change if the grants under the system have a mitigating effect on otherwise beneficial interregional migration.¹⁹ Interestingly, one real-world context in which there is inter-jurisdictional mobility is among local school districts in a given state in the US. In many states the system of state financing of local schools takes the form of a guaranteed minimum. Another area for future research could involve uncovering preferences for solidarity, for which experimental evidence may be required. A third avenue for future research could entail using our framework in an attempt to understand the wide variety of fiscal federal systems around the globe.

¹⁹We thank an anonymous referee for this suggestion.

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Appendix A: Formal characterization of five fiscal federal systems

A.1 Centralization

Under this system, taxing power is solely in the hands of the central government. The central government imposes a common tax function and gives a common grant to each region. Spending on the publicly provided good is the same across regions because the only source of funding is the uniform central grant. Regions have no decision-making power in this system; once the central tax function and central grant are set, the levels of both goods are determined.

To simplify the analysis we assume a proportional tax on income, $\phi(\omega_i) = t\omega_i$, where t is the tax rate and is the same for all regional governments. Private consumption c_i is equal to after-tax income $(1 - t)\omega_i$. We define g as the common level of publicly provided good realized in each region. Note that the variance in public spending e is equal to zero in this case.

The decision variables of the government are the tax rate t and the common level of publicly provided good g for all regions. By the balanced budget restrictions, for every level of t , unique levels of publicly provided good g and privately provided good c_i are generated. Hence the set of allocations attainable through the centralized system can be parametrized by t . Assume that the central government chooses tax rate and publicly provided good levels that are not second-best Pareto-dominated (that is, points in the locus between P and R in Figs. 1–5). This means that, given utility levels \bar{u}_j for regions $j \neq i$, the following problem is solved: choose t and g such that

$$\max u_i((1 - t)\omega_i, g, e) \tag{9}$$

$$\text{s.t. } u_j((1 - t)\omega_j, g, e) \geq \bar{u}_j \quad j \neq i \tag{10}$$

$$ng = t \sum_{j=1}^n \omega_j \tag{11}$$

$$g \geq 0, \quad 0 \leq t \leq 1. \tag{12}$$

If the problem has interior solutions—as is the case with the Cobb–Douglas utility functions used in the simulations—the first-order condition for region i is

$$\sum_{j=1}^n \alpha_j \frac{\partial u_j}{\partial c_j} \frac{\omega_j}{\sum_{j=1}^n \omega_j} = \frac{1}{n} \sum_{j=1}^n \alpha_j \frac{\partial u_j}{\partial g}. \tag{13}$$

This condition states that a weighted average of the regions’ marginal contributions of the privately provided good, where the weights are each region’s relative

share of total wealth, is equal to the average marginal contribution of the publicly provided good to social welfare. In general, this will differ from the Pareto optimality condition in Eq. (7) and the centralized system will lead to inefficient outcomes.

A.2 Decentralization

Under this system the regions are free to tax themselves and independently set an appropriate level of public expenditure g_i . In choosing their actions, they are aware of the interdependence of their decisions and try to anticipate each other’s behavior.

We model this case as a simultaneous game with expenditures on the publicly provided good as strategic variables. In order to find the Nash equilibrium we compute the best response function of region i to a given level g_j of the other region’s public expenditure for each region j . The equilibrium is the solution of the following maximization problem: choose c_i and g_i so as to solve

$$\max u_i(c_i, g_i, e) \tag{14}$$

$$\text{s.t. } c_i + g_i = \omega_i \tag{15}$$

$$c_i \geq 0, \quad g_i \geq 0. \tag{16}$$

If all solutions are interior the first-order condition for region i is

$$\frac{\partial u_i}{\partial c_i} = \frac{\partial u_i}{\partial g_i} + \frac{\partial u_i}{\partial e} \frac{\partial e}{\partial g_i} = \frac{\partial u_i}{\partial g_i} + \frac{2}{n}(g_i - \bar{g}) \frac{\partial u_i}{\partial e}. \tag{17}$$

The marginal contributions of c_i and g_i to i ’s utility are equalized. What is ignored by the region is the impact of expenditures on the publicly provided good g_i through e on other regions’ utilities (as required in the Pareto optimality condition in Eq. (7)).

A.3 Voluntary transfers

Under this system, each regional government has complete freedom of choice over both goods. In addition, each can set interregional transfers from region i to j , s_{ij} , which are voluntary transfers to solidarity. Thus, each regional government chooses g_i , c_i and s_{ij} (for $j \neq i$),²⁰ taking all other variables as given, so as to solve the following maximization problem:

$$\max u_i(c_i, g_i, e) \tag{18}$$

$$\text{s.t. } c_i + g_i + \sum_{i \neq j} s_{ij} = \omega_i + \sum_{j \neq i} s_{ji} \tag{19}$$

$$c_i \geq 0, \quad g_i \geq 0, \quad s_{ij} \geq 0. \tag{20}$$

The Nash equilibrium is obtained by solving simultaneously the n systems of necessary conditions.

Assuming interior solutions for c_i and g_i , and noting that $\frac{\partial e}{\partial g_i} = \frac{2}{n}(g_i - \bar{g}) \frac{\partial u_i}{\partial e}$, we get the following first-order necessary condition for region i :

$$\frac{\partial u_i}{\partial c_i} = \frac{\partial u_i}{\partial g_i} + \frac{\partial u_i}{\partial e} \frac{\partial e}{\partial g_i} = \frac{\partial u_i}{\partial g_i} + \frac{2}{n}(g_i - \bar{g}) \frac{\partial u_i}{\partial e}. \tag{21}$$

²⁰We assume $s_{ii} = 0$.

The marginal contributions of c_i and g_i to i 's utility are equalized, but, because each region acts independently to maximize its own utility, region i does not take into account the impact of g_i through e on other regions' utilities as required in Eq. (7) for a Pareto optimum.²¹

A.4 Guaranteed minimum

In this model the central government finances a uniform, minimum expenditure on the publicly provided good through a uniform grant and the regions are then free to tax themselves if they wish to spend more than the centrally funded minimum. We model this as a sequential process in which, in the first stage, the central government sets a common tax rate t for all regions. To keep the analysis very general we do not assume a specific objective for the central government, but rather obtain results for all possible values of t and, therefore, any possible objective of the central government. The revenue is equally distributed so that the grant to any one region is equal to $\frac{1}{n}t \sum_{j=1}^n \omega_j = \frac{t}{n}\Omega$. This grant sets up a minimum level of the publicly provided good in all regions.

At a later stage, knowing the central tax rate and the corresponding grant, the regions are free to choose a higher level of the publicly provided good by raising additional revenue through local taxes. The second phase is modeled as a simultaneous game with the regions as players. The strategic variables are the levels of the privately provided good, c_i , and the locally financed publicly provided good, $gr_i \geq 0$. The level of the i th region's publicly provided good is $g_i = gr_i + \frac{t}{n}\Omega$.

Given the value of the central government's strategic variable (the tax rate t) and taking the values of the other regions' strategic variables as given, the i th regional government chooses c_i and gr_i so as to solve

$$\max u_i \left(c_i, gr_i + \frac{t}{n}\Omega, e \right) \tag{22}$$

$$\text{s.t. } c_i + gr_i \leq (1 - t)\omega_i \tag{23}$$

$$c_i \geq 0, \quad gr_i \geq 0. \tag{24}$$

The Lagrangian expression for this problem is

$$L(c_i, gr_i, \lambda_i) = u_i \left(c_i, gr_i + \frac{t}{n}\Omega, e \right) - \lambda_i (c_i + gr_i - (1 - t)\omega_i)$$

and taking the first derivatives we obtain the Kuhn–Tucker first-order necessary conditions:

$$\frac{\partial L}{\partial c_i} = \frac{\partial u_i}{\partial c_i} - \lambda_i \leq 0 \quad \text{with equality if } c_i > 0 \tag{25}$$

$$\frac{\partial L}{\partial gr_i} = \frac{\partial u_i}{\partial g_i} + \frac{\partial u_i}{\partial e} \frac{\partial e}{\partial g_i} - \lambda_i \leq 0 \quad \text{with equality if } gr_i > 0. \tag{26}$$

²¹Inter-regional transfers will be positive only under reasonable and intuitive conditions. It can be shown that if region i sends transfers to region j then necessarily $g_i > g_j$ and $g_j < \bar{g}$.

If the minimum level guaranteed by the central government is below the level that the regional government would like to provide, we will have an interior solution for gr_i . Assuming also an interior solution for c_i , from (25) and (26) we obtain

$$\frac{\partial u_i}{\partial c_i} = \frac{\partial u_i}{\partial g_i} + \frac{2}{n}(g_i - \bar{g}) \frac{\partial u_i}{\partial e}. \tag{27}$$

At the margin, the decision of allocating resources between the privately and publicly provided goods is identical to the decision in the cases of decentralization and voluntary transfers. Continuing to assume an interior solution for c_i , if the minimum level guaranteed by the central government is equal to or above the level that the regional government would like to provide, there will be no local provision of the publicly provided good, and, thus, we will have a corner solution with $gr_i = 0$. In this case, from (25) and (26) we obtain

$$\frac{\partial u_i}{\partial c_i} \geq \frac{\partial u_i}{\partial g_i} + \frac{2}{n}(g_i - \bar{g}) \frac{\partial u_i}{\partial e} \tag{28}$$

and the central government guaranteed minimum level, because it takes low-spending regions beyond where they would be on their own, may result in an allocation that gets closer (or equal) to the optimal allocation because the inequality in (28) may approach (or equal) the condition in Eq. (7).

A.5 Matching grants

In this model regions are free to tax themselves to set an appropriate level of locally financed public expenditure, gr_i , and the central government provides a matching grant zgr_i , where $z \in [0, 1]$ is the matching rate.

We model a sequential game with the central government as a Stackelberg leader. The central government chooses a matching rate z and a tax rate t that balances the budget $z \sum_{i=1}^n gr_i = t \sum_{i=1}^n \omega_i$.

At a later stage, knowing the tax rate and the corresponding subsidy, the regions decide on the level of locally financed public expenditure $gr_i \geq 0$. The second phase is modeled as a simultaneous game with the regions as players. The strategic variables are the levels of private consumption, c_i , and the locally financed public expenditures, gr_i . The i th region’s total publicly provided good is $g_i = (1 + z)gr_i$.

Given the value of the central government’s strategic variables z and t and taking the values of the other regions’ strategic variables as given, the i th region chooses c_i and gr_i so as to solve

$$\max u_i(c_i, (1 + z)gr_i, e) \tag{29}$$

$$\text{s.t. } c_i + gr_i \leq (1 - t)\omega_i \tag{30}$$

$$c_i \geq 0, \quad gr_i \geq 0. \tag{31}$$

Assuming interior solutions for c_i and gr_i , we get the first-order necessary condition for region i :

$$\frac{\partial u_i}{\partial c_i} = \frac{\partial u_i}{\partial gr_i} + \frac{\partial u_i}{\partial e} \frac{\partial e}{\partial gr_i} = \frac{\partial u_i}{\partial g_i} + \frac{2}{n}(g_i - \bar{g}) \frac{\partial u_i}{\partial e}. \tag{32}$$

Again, the marginal contributions of c_i and gr_i to i 's utility are equalized, but region i does not take into account the impact of expenditures on the publicly provided good gr_i through e on other regions' utilities (as required in Eq. (7) derived from the first-order conditions for a Pareto optimum).

Appendix B: Formal derivation of the measure of efficiency loss

To measure the inefficiency of a given allocation $((\bar{c}_1, \bar{g}_1), (\bar{c}_2, \bar{g}_2), \dots, (\bar{c}_n, \bar{g}_n))$ we take the vector of utilities $(\bar{u}_1, \bar{u}_2, \dots, \bar{u}_n)$, where $\bar{u}_i = u_i(\bar{c}_i, \bar{g}_i)$, and find the minimum amount of resources necessary to attain these utility levels.²² Formally, we solve the following problem:

$$\min \sum_{i=1}^n c_i + \sum_{i=1}^n g_i \quad (33)$$

$$\text{s.t. } u(c_i, g_i) = \bar{u}_i \quad (34)$$

$$c_i \geq 0, \quad g_i \geq 0. \quad (35)$$

Let $\omega(\bar{u})$ denote the level of resources that solves this problem, and let $\bar{\omega} = \sum_{i=1}^n \bar{c}_i + \sum_{i=1}^n \bar{g}_i$ denote the level of resources utilized by the given allocation. Then the difference $\bar{\omega} - \omega(\bar{u})$ is a measure of the resources wasted by the allocation $((\bar{c}_1, \bar{g}_1), (\bar{c}_2, \bar{g}_2), \dots, (\bar{c}_n, \bar{g}_n))$ and the efficiency loss is defined as $\frac{\bar{\omega} - \omega(\bar{u})}{\bar{\omega}}$.

For the three systems where the central government can choose different values for its parameter, we calculate the efficiency loss to be the minimum value of the index for all parameter values. For the other two systems, the efficiency loss is calculated at the unique allocation under the system.

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²²This inefficiency measure is a simple instance (because there is a single commodity) of Debreu's (1951) coefficient of resource utilization.

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